

WE ARE THE JUNIOR LEAGUE

*Leading Change.
Transforming Communities.*

ANNUAL REPORT 2022-2023



JUNIOR LEAGUE OF
LAS VEGAS



2022-23 President

Stephanie Lowrey-Willson, Ed. D.

Courageous leadership! These two words summarize the 2022-2023 Junior League of Las Vegas (JLLV) year as internal and external advancements strengthened our League ensuring relevance for our members and community. What a phenomenal year for JLLV.

The 2022-2023 year was the first year executing the new governance model within the League, and the very first Executive Board and Management Team guided JLLV. The split teams allowed the Board of Directors (BOD) to focus on the League's overall health, vision, and tone while the Management Team focused on the day-to-day management. As a result, the BOD generated a new Strategic Plan, and the Management Team developed an Annual Plan with the help of the Association of Junior Leagues (AJLI). Moreover, after the BOD looked at our finances, the membership voted to move Headquarters—saving League \$3500 a month, which can go back to programming.



In September 2022, the Board of Directors voted on a new Diversity Equity Inclusion and Belonging statement. We approved "The Junior League of Las Vegas; our mission centers around a culture of volunteerism, developing women, and improving the community. This mission is central to our work in diversity and inclusion, as we see direct parallels. We are committed to Diversity, Equity, Inclusion and Belonging and strive to create a space that reflects the communities we serve where everyone feels comfortable showing up as their authentic selves. All women who value our mission are welcome." This statement supports our direction, our community's needs, and the commitments and desires of our members.

At our March 2023 voting meeting, our membership voted to change our focus area to Human Trafficking. Project Research and Development (PRAD) undertook this process with great care and discernment. PRAD sent surveys to our members, who overwhelmingly supported changing our focus area to Human Trafficking. Then PRAD and the Collective Impact committee determined the community's gaps and needs to ensure we could support Human Trafficking within Southern Nevada and work on project development within JLLV. There is considerable overlap between Human Trafficking and our current community partners, like HELP of Southern Nevada, for example, and we expect to see those partnerships carry forward.

JLLV continued to run our dynamic programs: Ed Grants, Fashion Forward, Elevating Teens, Done In A Day, Shannon West Homeless Youth Center, Bear Project, and the Three Square "pop-ups ." These programs would not be possible without our generous donors, partnerships, and our members; we are thankful for the time, talent, and treasure you invest in the JLLV.



2022-23 President

Stephanie Lowrey-Willson, Ed. D.

The Public Awareness and Advocacy Committee (PAAC) also was a highlight this year with their creativity and execution. Non-partisan nominees spoke at our General Membership Meetings (GMM), helping to raise awareness about Nevada's elections. PAAC hosted Nevada State Senator Marilyn Dondero and JLLV's Nevada State Senator, Julie Pazina, to speak at our GMM. They ended their year by taking members to Carson City to meet with legislators.

Membership Engagement is up over 50%, and there is tremendous energy. For the first time since the pandemic, we sent JLLV members to Orange County for AJLI's Southwest Exchange conference, creating new paths for emerging leaders in League.

JLLV volunteered over 5,000 hours this year and spread around 200 volunteer opportunities—something we take great pride in providing. Our League banded together to support five extremely successful fundraising events this year. Annual Appeal, The Frosted Pub-Crawl, Paint the Town Red, Little Black Dress, and our fun inaugural Retro 5k Run. In net, we raised over \$280k.

The numbers highlight our mission and our commitment to Southern Nevada forward. We continue to elevate our community outreach, civic engagement, economic resilience, expanding vibrancy, and our sustainability.

Our members are the strength of the JLLV. Their talent and passion allow us to affect Southern Nevada through evidence-based strategies positively. Through our community partners and projects, we serve to make a difference. We could not be here without you, our members; this is who we are and what we do, and we look forward to remaining viable for decades.

I am honored and humbled to have served as the 2022-2023 President. Thank you for your trust in me, and I will remain forever grateful to our members for their deep commitment to the JLLV. Looking back on the year, I am proud of our year, which marks an increase in JLLV members' engagement, community impact, and brave leadership. I am excited and inspired by the direction League is going. We end the year knowing we are closer to developing projects and continuing JLLV's commitment to the community. The JLLV has so much to be optimistic about, and 2022-2023 will serve as the platform for relevant change; together, we move onward and upward!



**2022-2023
BOARD OF DIRECTORS**

President: Stephanie Lowrey-Willson, Ed. D.
President-Elect: Chekesha Van Putten
Executive Vice President/PEE: Tya Mathis-Coleman, D.P.P.
Vice President, Finance: Allison Guill
Recording Secretary: Allison Reppond, J.D.
Member At Large: Carrie Hackmey
Sustaining President: Michele Schafe
Sustaining Advisor to Board: Jennifer White



**2022-2023
MANAGEMENT TEAM**

Vice President, League Operations: Kristen Fulmer
Vice President, Community: Megan Bichsel
Vice President, Fund Development: Kristina Villardi
Vice President, Communications: Colleen Slater, Ph.D.
League Operations Member-At-Large: Shameeda Abdul-Mumin
Community Member-At-Large: Nicole Witcher
Fund Development Member-At-Large: Brittany Moles
Communications Member-At-Large: Lorraine Moss
Treasurer: Nancy Vargas

**2022-2023
SUSTAINER BOARD OF DIRECTORS**

President: Michele Schafe
Vice President: Jennifer White
Secretary: Courtney Holcombe
Treasurer: Robbie McClain
Endowment Chair: Louise Helton
Holiday Bear Committee Chairs: Laura Schmitt & Sonnya DeBonis
Holiday Coffee Chairs: Britta Carlson-Sessums & Theresa Minden
Sustainer Trip Chair: Judy Beal & Sheryl Slakey
Events: Stacy Sheely
Morelli House Public Program Chairs: Judy Beal
Membership Chair: Traci Surette



2021-23 Sustaining President

Michelle Shafe

Serving as your Sustaining President for the past two years has been an honor and a very rewarding experience. The 2022-23 League year will be noted for its many successful endeavors. The Sustainers continue to be very active in our community and enjoy wonderful camaraderie!

The Sustainer Board had another excellent year. Our Vice President was successful in recruiting Sustaining Advisors for the Active councils and committees, as well as coordinating meal prep shifts for Sustainers at Shannon West Homeless Youth Center. Our Secretary worked diligently to keep the Sustaining members informed of news and latest events via emails, newsletters, and social media posts. Our Treasurer did an excellent job maintaining our financial records and providing monthly reports to the Board and all committees.



The Sustainer Trip Co-Chairs and committee planned and held a very enjoyable trip to San Diego and are currently gathering Sustainer input for the trip this Fall. Our Membership Chair welcomed in the new Transfers and new Sustainers, as well as keeping them informed of current League events and the various ways to get involved.

The Endowment Chair and Trustees worked diligently with the Actives to ensure a smooth and successful change of League headquarters. The Trustees have been focused on the preservation of the Morelli House asset, its future use, and its continued historical relevance in our community. The Endowment Fund goal of \$1,000,000 remains very close, thanks to generous League member donations through the recurring gift system.

The Bear Project Co-Chairs and their very active committee had another fantastic year. There were 229 children served from three schools with clothes, toys, and books. Thanks to our very generous League donors, \$7,600 in meal gift cards were distributed to 77 families. Duffle bags with hats, scarves, toiletries, and gift cards were provided to 150 homeless teens at the Shannon West Homeless Youth Center, made possible by a very generous League donor.



2021-23 Sustaining President

Michelle Shafe

The Morelli House Public Program Chair and committee held “A Very Merry Morelli Christmas” open house in November to start off the holiday season. They decorated the entire house in vintage holiday fashion! They also provided Fall and Spring tours of the Morelli House to the public through April. These tours further educated the public about Las Vegas mid-century history and demonstrated the importance of historic preservation in Las Vegas.

The Holiday Coffee Co-Chairs planned and successfully implemented the first house event since the pandemic. This fun-filled event was held at the Morelli House, which was festively decorated inside and out, with thanks to the Morelli House Public Programs committee. League members and friends dropped off gifts for the Bear project and enjoyed the wonderful food and beverages while listening to holiday songs via a professional singer.

Our Events Chair did a fabulous job with planning our Fall meeting brunch at Siena Bistro and the Spring meeting dinner at the Springs Preserve. We look forward to next year’s venues and cuisine! In all, this has been a year of many accomplishments. Our Sustainers and Actives have continued to work very well together to accomplish goals in serving our community. The Junior League of Las Vegas is the premier women’s volunteer organization in southern Nevada for developing the potential of women who improve the community through leadership and effective actions. This continues to be our legacy in which we are all proud!

MICHELE SHAFE

2021-2023 Sustaining President

Junior League of Las Vegas

5K Committee



The Junior League of Las Vegas planned and successfully executed their inaugural 5K Retro Run on November 5th, 2022. Attendees dressed in their favorite decade and competed for both the best time and best costume. The committee was tasked with all aspects of the Fall 2022 event. To successfully organize, plan, and execute a successful race in essentially less than six months is no easy feat!

Collaborative partnerships played a crucial role in the success of this event. We are incredibly grateful for the marketing support of Q100.5, DJ Bojo and KSNV 3 Las Vegas! We are also thankful for the support of our sponsors: XNL Foundation, Meadows Bank, Le Café du Vegas, Proper Sandwich Company, Wedgewood Homes and the Nevada State Treasurer's Office. Additionally, community support from 4 Kids Ice Cream Truck, Kona Kope Coffee House, Ozoa Beverage, TV Transport and Adam Frazier were integral parts of this successful event.

It was a goal of the committee to reach out to as many individuals as possible to gain widespread participation from those outside JLLV and we were thrilled to have a mix of members and community partners! JLLV volunteers managed raffle prizes and ticket sales, handed out swag bags, registered participants, cheered on racers throughout the course and made sure our outside participants and vendors were welcomed and supported. Members of the Nevada State College Student Speech-Language-Hearing Association also provided volunteers to pass out race medals, drinks, and snacks as runners crossed the finish line.

The 5K Retro Run this year was certainly an immense success! The success of this year's event paves the way for future successful 5K races, which will hopefully become a Junior League of Las Vegas staple event.

TV Spot Link:

<https://news3lv.com/news/videos/junior-league-of-las-vegas-hosts-first-retro-run-5k> Q 100.5

Social Media Links:

C:\Users\chris\Downloads\Q1005 Retro Run 2022.mov

C:\Users\chris\Downloads\Q1005 Retro Run long.mov





Done in a Day

THANK YOU to everyone who volunteered for a Done in a Day shift this League year! This committee facilitates relationships between our volunteers and the Las Vegas community. Committee members are assigned a community partner; then foster and develop the relationship with JLLV throughout the year. And, this committee responds to community requests for volunteer partnerships. Our volunteers did so much this year! We helped at The Just One Project, cheered on participants in the Candlelighters Superhero 5K run, gave away formula and diapers at Parkdale Recreation Center, packed Thanksgiving food bags at HELP of Southern Nevada, planted and harvested at the Coronado High School Community Garden, decorated for Halloween at Opportunity Village, sold 50/50 tickets at the Las Vegas Bowl, recycled computers at Goodwill and were Miracle League baseball buddies for special needs children. This year, the DIAD committee presented 37 shifts to the JLLV membership and over 800 volunteer hours were performed by our membership and invested into the Southern Nevada community at these shifts. And, these opportunities allowed Junior League members to earn points throughout the year, as they met their membership requirements. We are proud of offering these shifts to JLLV members!



37 shifts

over

800 hours served





Three Square

JLLV continued its partnership with Three Square Food Bank by providing pop-up food pantries to families suffering from food insecurity in our community. The food distribution events provide groceries each month to hundreds of families and individuals in zip codes where food insecurity is the highest.

Our monthly walk-up food distributions at the James Boys & Girls Club in North Las Vegas continued for the fourth year. We grew the average number of households served each month at that location from 75 last year to 125 this year. We also launched a new second location in June 2022 at Desert Breeze Community Center on Spring Mountain Road. This new drive-thru monthly food distribution quickly grew to serve an average of 200 households each month after a serendipitous Facebook post. We also launched a new way of communicating to the food distribution clients this year through an opt-in text messaging program to nearly 700 users that allows us to send reminders before each event and communicate important updates in English, Spanish and Mandarin.

The 12-member committee hosted 24 pop-up grocery giveaways over the course of the year and distributed approximately 130,000 pounds of food provided by Three Square to 3,684 households. In addition to Junior League members volunteering 275 times at the pop-up distributions during the year, volunteers from members' family and friend groups, the Alexander Dawson School, Desert Breeze Community Center, and the National Treasury Employees Union helped make the grocery giveaway events a success.

24 shifts

servicing an average of

130,000 lbs

of food

and

**154 households
per month**

=

3684 families





Shannon West Homeless Youth Center

The Shannon West Homeless Youth Center (SWHYC) opened its doors on July 14, 2017 and has been providing shelter for at-risk youth who are homeless or at risk of becoming homeless. SWHYC provides onsite services including intensive case management, substance abuse counselling, mental health referrals, educational assessment, and vocational training. The Junior League of Las Vegas partnership works directly with the SWHYC staff with training sessions to further the clients' education, employment, social and life skills.

For the 2022-2023 year, the JLLV SWHYC committee was able to work with SWHYC to bring back monthly "Level Up" shifts, formerly known as "life skills". We began the year with a vision board class where the residents were able to create a visual board with their short-term and long-term goals. In September, Dr. Anne Weisman from UNLV, taught a meditation class. The committee hosted an "Open Mic Night" where the clients were able to express their talents through singing, reading an original poem, and acting. SWHYC committee collaborated with the PAAC committee and hosted "Know Your Rights" class and helped residents register to vote.

The winter holidays were extra special this year. The SWHYC committee incorporated Christmas, Kwanzaa, Hanukkah, and Diwali in the holiday decorating at the center to create more diversity. In honor of February being Black History month, the committee hosted trivia night that mimic the TV show, "Family Feud" to create a fun way to learn more on black history. We ended the year with a fun art class hosted by Brush It Up: Mobile Paint Parties.

Junior League continued to serve the SWHYC youth by serving lunch to them on Sunday on a monthly basis. They served 80+ students, per meal and incorporated fun treats relating to upcoming holidays along with home cooked dishes themed to time of year. In November, they hosted an EATiquette a dessert themed etiquette course to help provide 40+ students the opportunity to attend a workshop with fun treats. Our members worked to meet the needs of SWHYC staff by pitching in for a deep cleaning shift this past April.

The remaining budget for SWHYC will be used to help support a main need - shoes for the young men in their program. We will be providing several dozen pairs of shoes for the youth by the last week of May.





Education Grants

For more than 30 years, Junior League of Las Vegas has proudly funded Education Grants benefiting students in classrooms throughout the Las Vegas Valley. We were honored to help teachers bring to life creative, innovative and essential projects that supported their classroom curriculum. Middle and high school teachers earned up to \$1,500 and elementary teachers earned up to \$1,000 for any creative curriculum that enhances student learning. Beginning in July, Education Grants shared our grant opportunity with Clark County School District and local private and charter schools. The application process was electronic and we received over 175 strong applications. The most we have ever received! In early October, Junior League members reviewed and graded project proposals in a blind grading process, selecting projects that demonstrated innovative and creative learning opportunities. The Education Grants committee awarded 25 grants totaling \$22,981.66 for the 2022-2023 school year. Ten middle and high school teachers and 15 elementary school teachers were honored at a grant recipient reception at the Morelli House in November.

As the school year was underway, Junior League members took the opportunity to visit winning teachers' classrooms and observed grant projects in action. Members saw projects involving the creation of a literary magazine, and graphic novels as well as the children learning how to use sewing machines, outdoor gardening, and exploring 3d Design and Print to name a few. In all, the 25 grants will make an impact on more than 5,000 students, including hundreds in many Title I classrooms. The Junior League of Las Vegas continues to be amazed at the commitment of our local teachers and the impact they have on the youth of Clark County.

In addition we continued to work with Cox Communications and the Public Education Foundation (PEF) to assist in awarding one local high school graduate with a scholarship for \$3500. Our members reviewed and judged over 84 applications in March and since November high school seniors were encouraged to apply and asked to provide letters of leadership, community giving and to write an essay about a local diverse person in our Southern NV community. Additionally we created a pilot program with CCSD to fund transportation costs for a field trip program to the Springs Preserve where CCSD 4th and 7th grade history students will attend the Nevada State Museum and Boomtown to learn about the history of Las Vegas. This pilot program will continue into the 2023/2024 school year and hopefully beyond!

“ The Education Grants committee awarded **25 grants** totaling \$22,981.66 for the 2022-2023 school year...**impacting** more than **5,000 students.** ”



Provisional Committee

For this League year, the Provisional Committee continued to refine our new training structure where we split the class into pods and tasked them to complete a mini project, resembling a normal JLLV active year. Pods of 12-16 coordinated the research, planning, marketing, and day of execution of each of their respective assignments. In March 2023, they presented a recap and reflection to the whole class and incoming/outgoing Management Team and Board of Directors.

The 63 Provisional Members were assigned to:

Research - Reviewing historical Junior League fundraisers and assess how they would be applicable to Las Vegas. The pod contacted other Leagues across the country to learn more about Holiday Markets, Recreational Sports (like gold, cornhole or pickleball tournaments), and epecurian events. They also made suggestions for how these events would or wouldn't work specific to Las Vegas. This work is so beneficial for future years of members to diversify our fundraising efforts while learning from those who have already done them.

Social - This group held a social SuperBOWL Party at Brooklyn Bowl on February 27. 25 Provisional Members joined as they dined, drank, chatted and played friendly rounds of bowling! It was a fun and casual night where members could get to know each other better.

Fundraising - On March 2, this pod hosted a Y2K themed Trivia night! From writing the trivia questions, securing a location and trivia host, plus collecting X in donations for raffle prizes - the event was a huge success raising more than \$2,500. Special thanks to our donors, especially our venue host, Taverna Costerra.

Community - In February, this pod put together a series of volunteer shifts with our partner, Ronald McDonald House, around Valentine's day for the residents. Shifts including decorating, cooking and kids crafting station to help support the families, and spread a little love, during their challenging times.

Membership Development - On January 21, this pod hosted a self-care class to kick off the new year about Chakra Alignment and a guided meditation. Almost 30 attendees enjoyed a morning of rest, relaxation, and recentering plus went home with generous swag bags to continue their wellness journey.

Thank you to our sustainers and Morelli House Public Programs for assisting with this year's HQ Super Saturday Orientation in October. Much appreciation to our partners at Goodwill and Help of Southern Nevada for hosting some of our Training Meetings where the Provisional Members were able to complete a volunteer shift to kick off the meeting. Welcome to the 2022-2023 class!



Elevating Teens

As a community focused committee, Elevating Teens worked with the Senior High School Students who are a part of the Leaders in Training program. Leaders in Training (LIT) is an after-school program that empowers first-generation college bound students from diverse backgrounds in the Las Vegas Valley.

As a committee we curated life skills workshops and presented them to the students during a monthly workshop from September to April. The workshops included

- Success After High School
- Financial Literacy 101
- Time Management 101
- Mental Health
- Conflict Resolution/ Advocating for Yourself
- Resume/ Interviewing Skills 101
- Networking 101

At each workshop we were able to connect and impact 25 - 30 students.

During our final session we were able to donate 4 laptops to LIT. This was a donation to help replace laptops that were stolen during the year.

Being able to help shape the students of the Vegas Valley has been so rewarding for so many of our Junior League Members.





Fashion Forward

We have a lot to be proud of this year in the Fashion Forward committee! The Fashion Forward competition started in August with more than 250 students from 7 local Clark County high schools divided into 2 different levels, Designer and Couture, with the goal of making it to the final round and winning the Grand Prize! We were fortunate to work with Goodwill of Southern Nevada who donated \$15 to each student at the beginning of Competition 1 which provided the materials to be upcycled into either a tote bag if they were the Designer Level, or doll clothing if they were in the Couture Level. After the first round the students were judged on their garment. The top 25% from both categories were chosen to move on to Competition 2.

The students who moved on to Competition 2 were then expected to make a full-sized garment using strict rules based on whether they were Designer or Couture students. These students were provided navy blue fabric from Allegiant Air, trim by Star Costume, and a \$30 gift card from The Junior League of Las Vegas. The students then showed off their custom creations on April 29th where they were scored by local fashion experts using a strict rubric, followed by an opportunity to show off their garments to family and friends by walking the runway at the Zappos Downtown Theater! The top 3 winners from both categories, along with 2 Specialty Technical Award winners, were acknowledged and celebrated on stage for their amazing and creative talents!





Diversity, Equity, Inclusion & Belonging

The Diversity, Equity, Inclusion and Belonging Committee had a great 2022-2023 year. We held a variety of virtual trainings and invited different speakers from around the country to come share their expertise and wisdom. Our committee was made up of a great group of women, all of whom brought tremendous value and helped make our year a success.

We started off the 2022 year with a discussion group on the documentary Aftershock. There was great engagement and conversation as well as learning. We continued the year with a Why Diversity Matters presentation and discussion group led by Dr. Greta Peay. In March, Natania Malin Gazek joined us from the East Coast for Implicit Bias and DEIB 101 workshop, which was very engaging and informative. Both speakers had a large impact in our membership that attended. April brought our membership an opportunity to learn more about the deaf community and American Sign Language (ASL) as well as how Alzheimer's and Dementia impacts more women than any other group.

Members of our Committee participated in AJLI's Candid Conversations as well as other training programs such as the Winter Forum and Southwest Exchange. This brought more resources for speakers, collaborations with other leagues and the trainings they conduct throughout the year, and opportunities to work in DEIB spaces. We were all honored to be enlisted on this committee and provide valuable resources for our members.



Member Communications

The Membership Communications Committee was busy all year keeping League members up to date on social events, volunteer shifts, fundraisers, and general membership meetings. Every Tuesday, League members received a copy of the League Newsletter in their inbox, filled with news of the week. Committee chairs submitted blurbs to be included in the newsletter each week, allowing both Active and Sustaining members an opportunity to read about all the great work that JLLV is doing in the community.



Membership Development

Membership Development's main goal this year was to create a program of activities that developed each woman holistically, meaning we are helping women develop to be a better member inside the JLLV, a better volunteer, and a better leader, as well as outside of JLLV as a better co-worker or better family member. In short, we aimed to train women to just be the best version of themselves.

We offered league members six training programs this year including Networking 101, a Modern Leadership Workshop, and Yoga Wine & Wellness.

We also discovered a new Membership Development program style with our collaboration with Placement this year in "What is your League Journey?". The format selected was a fireside chat/round table discussion where we had members of a "panel" but everyone sat in a circle to foster discussion around collaboration and community.





Review

The Review Committee, an advisory committee to the Board of Directors (BoD), is composed of two appointed Chairs and two appointed members, along with League Members at Large (MALs).

This year, the Committee met with (10) Fund Development and Community Council committees in the Fall and Spring, to review project proposals, evaluate overall health of projects, and provide committee recommendations to the BoD for the upcoming year. Two committees were up for renewal in the 2023/2024 year - Shannon West Youth Homeless Center and Done in Day. The Review Committee moved to renew both committees, with minor revisions to the project proposals. Additional recommendations were made in the areas of technology governance and chair training. The Review Committee created a Chair Training Checklist to help facilitate new chair onboarding and provide a higher level of support for incoming leaders.



Nominating

The Nominating Committee is charged with the vital task of slating JLLV's Board of Directors and Management Team for the upcoming League year.

The Nominating Committee worked to communicate the nominating process, position descriptions, responsibilities and requirements in new ways this year, including in-person and online information sessions and weekly info decks leading up to the application. We had an incredible pool of candidates apply for the Board of Directors and Management Team and we are amazed by the number of women who are willing to devote their time and talents to leading this organization.

This year, we continued to hold both in-person and virtual candidate interviews. The Nominating Committee slated a talented group of women to the 2023-2024 Board of Directors and Management Team. We cannot wait to see where this new group of leaders will take JLLV!



Member Social

The Member Social Committee worked hard this year to provide League members with opportunities to get to know each other better and have fun in a variety of unique ways.

Member Social kicked off the year with a trip to the Super Summer Theater to see Matilda while having a picnic. From there, we held monthly book club meetings involving great discussion and yummy food and drinks. We also worked to pair up new members with ones who have been active in League for a longer period of time to help new members learn the ins and outs of League. The rest of the year included fun social events like ice skating, themed happy hours, BINGO, line dancing, and wine tasting. Plans to close out the year with a pool party at M Resort are underway!

We truly believe that providing social opportunities like these help League members strengthen their relationships with each other, which makes us as a League stronger while we make a difference in our community.



Legacy

The Legacy committee serves as the caretaker of the JLLV history through oral herstories, as well as document and photo preservation. The committee reviews photos & memorabilia, their league value based on identification of subject and date. Once deemed of value, the materials are stored at the UNLV Archives. The committee maintains contact with the Sustainers through the committee Sustainer member, Heather Martin.

The committee began the year with a working meeting at Chris Snow's home. Approximately 20 boxes removed from the Morelli House were inventoried and organized. Each box was labeled, and the inventories were sent to the Board of Directors for review and approval to send the UNLV Archives. These boxes will be delivered to the Archives.

The Committee continues to conduct Herstory interviews, completing Carol Terry and Abbie Milan as Actives were also added to the interview list. The goal is to complete 4 – 5 interviews in the fall and another 4 -5 in the spring. Once the transcripts are complete and approved by the interview subject, the transcript is sent to the binding company to be printed into book form. Two books are ordered, one for the interview subject and one for the Archives.

The Legacy Committee continues to be the keeper of the JLLV History and has requested memorabilia be donated by Sustainers or Actives when clearing through their personal collections.



Content Creation



For the 2022-23 year, we were able to identify a new vendor for JLLV SWAG.

Moving to the new vendor, Etab Apparel, was a workable solution for our organization. In previous years, JLLV had to purchase a minimum order. Many vendors we sourced had a minimum purchase requirement, which we found to be higher than what we had in our budget. Now, every member can view the new merchandise and order what they want online, and it will be shipped directly to their home.



We also expanded the SWAG options available for our Members and Provisionals such as, sweatshirts, T-Shirts and SWAG. This eliminated bulk buying, organizing pickups, and ending up with merchandise we could not sell, saving JLLV money. The SWAG we accumulated over the past few years, we would sell at the GMM's at the start of the year. The remaining SWAG, we were able to use for the Paint the Town Red Gala in gift baskets and giveaways.



Additionally, we partnered with both 5k and Fashion Forward committees to create a logo and invite for their events. Our committee will finish out the year with compiling the 2022-23 annual report.



Social Media & Web

Our Social Media and Web Committee had a great year working in collaboration with all our members, community, and fundraising committees to produce engaging and impactful content across all channels. We increased our web traffic & social media following on all fronts utilizing cutting edge strategies incorporating video, imagery, and high-quality content to help educate and inform our audience and members of the fantastic work JLLV is doing in our community.

#JLLV #JLBetterTogether





Strategic Fund Development

In the 2022-2023 league year the Strategic Partnerships committee focused on building strong relationships with potential sponsors and donors. The team was successful in our efforts to secure a \$25,000 sponsorship from Wynn Resorts, which has significantly contributed to our organization's growth and impact. Their generous support will allow us to continue our work in the community as we charge forward with our new focus area, the prevention of human trafficking. We cannot thank Wynn Resorts enough for their generosity and support, and we look forward to continuing our partnership in the years to come.

Additionally, the committee partnered with each fund development committee to assist with securing in-kind donors, tracking donations and thanking each donor appropriately. Moving forward, this committee will be leading the charge with our new donor tracking system, Little Green Light!

We are grateful for the ongoing support of our members, sponsors, and donors, and we look forward to continuing our mission to improve the lives of those in our community.



Public Awareness and Advocacy Committee

PAAC's mission is to educate the women of Junior League on the issues facing the women and children of Southern Nevada and empower them, through hands on training, to advocate for political change in the community.

As part of its education and outreach efforts, PAAC invited candidates from both major parties for state and local office to speak to the Junior League of Las Vegas about their campaigns and the issues facing our community. We were fortunate enough to have candidates for the Lieutenant Governor, State Treasurer, and Nevada State Senate speak over several months to groups of up to 100 women. PAAC also partnered with the Shannon West Homeless Youth Center Committee to host shifts educating their residents about voting rights and registering residents to vote in the 2022 election.

As the Nevada Legislature returned to Carson City in-person for the 82nd Legislative Session, so did the women of the Junior Leagues of Las Vegas and Reno. Working with our sister league in Reno, over 25 women visited the capital to meet with legislators, learn about the legislative process, and educate our political leaders about the mission and the history of the Junior League in Nevada.





Project Research and Development

The PRAD (Project Research and Development) committee was hard at work this league year, gathering both very important data regarding our members' desires for a new focus area, as well as researching potential project ideas within possible new focus areas. To better illustrate the workflow, PRAD's work can be broken down into three separate phases:

1. Member Survey Development & Execution

PRAD collaborated with the ad hoc committee, Collective Impact, to develop a member survey at the beginning of the league year. This survey consisted of a section of demographic data, as well as a section related to new focus area preferences.

Some Background: League has done so much great work in the area of children and young adults ages 12 and up over the past 5 years, and will continue to serve this population through DIAD and other initiatives. With this new model for Collective Impact, League has the opportunity to create even more impact across a wider issue area. Collective Impact is based off of a new cohort model by AJLI, which helps League align with other leagues across the country in order to create an even bigger impact in focused areas.

PRAD was tasked with running a membership impact survey to help us get closer to determining our new impact area for the next 5 years. These five impact areas to choose from included "end gender based violence," "improve health outcomes and disparities," "close the gender gap," "eradicate poverty and food insecurity" and "advance child education." Within each of these areas, smaller focus areas were determined as well. These impact areas were modeled after the UN's Sustainable Development Goals. These goals provide a shared blueprint for peace and prosperity for people and the planet, now and into the future.

PRAD launched the survey on October 12, 2022. It was open until November 1, 2022. With 134 entries, PRAD reached their goal of gaining over 60% participation. After the survey closed, PRAD analyzed the data, compiled research findings and shared these with Collective Impact and the board. Research was conducted on the top voted focuses and it was determined which of these impact areas have the largest opportunity for Junior League's assistance locally.

2. SURVEY ANALYSIS & FOCUS AREA RESEARCH

PRAD was asked to use their research to develop a recommendation. With the majority of votes going towards Human Trafficking, and with such a great need in Las Vegas, PRAD recommended to move forward with this as the new focus area. The board passed this recommendation in early February 2023. After that, PRAD presented their research and recommendation at a Town Hall in late February. Finally, the new focus area was voted upon and passed at the March 2023 GMM.

3. PROJECT RESEARCH

For the remainder of the 2022-2023 League year, PRAD will be researching potential project ideas within the focus area of Human Trafficking. All findings will be shared with the incoming PRAD committee, who will pick up where PRAD leaves off this year. Projects will be implemented in the 2023-2024 League year.



Special Events

Special Events is a unique Fund Development committee. Each year the fundraisers change to meet the needs of league as a whole and it often serves as the incubator for new and exciting fundraising events.

This year, the Special Events Committee continued their partnership with Royal Crawl and held the second annual Junior League of Las Vegas Bar Crawl, with an awesome Winter Wonderland theme. Attendees dressed up in their frosty and glitzy glamor attire. There was a special VIP reception at Morelli House with live entertainment and transportation to Circa Hotel via Winter Wonderland trolley. This event raised \$6,817.00 and had over 100 participants made up of league members, community partners, and non-league members. We are so grateful for our sponsors: Royal Crawl, The Spa at Waldorf Astoria, Matthew Lindsey, West Coast Beverages, Mark Weidemann, Mary Rose Sobrepena, Nothing Bundt Cakes at the Sahara Location, MG Customs, DJ Prenup, Nick Fedei, George and Tina Cartwright.

Special Events also held JLLV's third annual Little Black Dress Initiative. The Little Black Dress Initiative (LBDI) is a week-long awareness and fundraising campaign that harnesses the power of social media to illustrate the restrictions poverty places on choices, opportunities, and access to resources. Advocates wear one black dress (or outfit) for five consecutive days, in an effort to spark conversations and awareness about poverty and related issues. JLLV members wore their little black dresses with pride during the week and raised \$17,816! This year's top member earner was Chekesha Van Putten. We are grateful to all the sponsors who hosted events this week: The Front Yard at Ellis Island Hotel, Khoury's Fine Wine & Spirits, Lazy Dog's at Summerlin & Town Square, Honey Salt, Vegas Test Kitchen, Tommy Bahama Bar & Restaurant at Town Square, and PKWY Tavern at the Flamingo location.





Paint the Town Red

This year's 20th Annual Paint the Town Red Gala was a Met-Gala fashion-inspired event taking place on Saturday, April 1, 2023, at The Venetian Resort Las Vegas. The event raised over \$233,000 in net revenue for the Junior League of Las Vegas, which will assist in funding our many community projects, including our newest focus area: prevention of human trafficking. This year's gala honored LuAnn Kutch as the Lifetime Community Achievement Award recipient and Elizabeth Blau as the Florence Lee Jones Humanitarian Award recipient. We also recognized our second annual Community Impact Award honoree, the UFC. The appreciation and outpouring of love and gratification for these two amazing women, as well as UFC, was evident in the 390 attendees.

Junior League President Stephanie Lowrey-Willson kicked off the celebration by welcoming our amazing sponsors, including presenting sponsor the Venetian Resort Las Vegas, Ruby Sponsor: Wynn Las Vegas, Platinum Sponsor: Aristocrat Gaming, Gold Sponsor: Foundation XNL, and Bronze Sponsors: Blau & Associates, Elaine Wynn Family Foundation, COX Communications, UFC, The Raiders, G Bank, and NVIGate.

Our emcee, Jillian Lopez, worked alongside our auctioneer Gary Cannon to raise more than \$24,400 during our Live Auction, which featured stage seats to Usher, a VIP package for Beyonce, a trip to any Fairmont property in the world, a 7-night Los Cabos vacation. Also included in the live auction were two adorable puppies: Maverick and Goose, who were adopted in partnership with a local organization, PAWsitive Difference. Our Fund the Need segment, led by Kristina Villardi, Vice President of Fund Development, raised nearly \$50,000.

For this year's event, we held a special Golden Ticket Raffle, which sold a limited number of tickets and sold out in under a week. The winner of the raffle would have the option of any of the Live Auction items. The winner selected the 7-Night Stay in Los Cabos and it raised \$10,000.

The event would not have been possible without the support of our event partners, including Destinations by Design, CORT Furniture, Celebrations by Karley, Shaun DeGraff Band, OS Photo Booth, Joy Squad Photo Booth, Kabik Photo Group, Show Talent Productions, TV Transport, Flight Club, and Sinner Studios.

We are incredibly grateful to have the opportunity to celebrate this tremendous milestone and want to say thank you to everyone that attended, donated, volunteered, and supported this event in any way. Because of you, this event was a success.





Financials

Assets

Cash and Cash Equivalents: \$581,024
Certificates of Deposit: \$166,250
Prepaid Expenses and Other \$9,363
Total Current Assets: \$756,637

Property and Equity Net: \$699,991

Other Assets

Cash and Cash Equivalents: \$160,593
Certificates of Deposit: \$91,000
Investments: \$740,653
Collections: \$60,000
Total Other Assets: \$1,052,246

Total Assets: \$2,508,874

Liabilities and Net Assets

Current Liabilities

Accounts Payable and Other Expenses: \$20,101
Deferred Revenue: \$64,101
Total Current Liabilities: \$84,202

Net Assets

Without Donor Restrictions: \$1,372,426
With Donor Restrictions: \$1,052,246
Total Net Assets: \$2,424,672

Total Liabilities and Net Assets: \$2,508,874

Net Assets without Donor Restrictions

Contributions and Grants: \$31,739
member Dues: \$81,809
Special Events: \$154,101
Programs and Other Income: \$4,738
In-Kind Donations: \$12,337
Investment Income: \$2,399
Net Assets Released from Donor Restrictions: \$62,878
Total: \$350,001

Expenses: \$149,700
Program Supporting Services: \$27,493
Management and General Fundraising: \$7,995
Total: \$185,188

Unallocated Payments to Affiliated Organizations: \$21,092
Total: \$206,280

Increase in net assets without donor restrictions: \$143,721

Net Assets with Donor Restrictions

Contributions: \$66,121
Programs and Other Income: \$15,450
Investment Income: \$156,570
Net Assets Released from Donor Restrictions: (\$62,878)

Increase in net assets without donor restrictions: \$175,263

Increase in Net Assets: \$318,984
Net assets Beginning of Year: \$2,105,688
Net Assets End of Year: \$2,424,672



Thank You To Our Donors

Diamond (\$10,000+)

Aristocrat Technologies Inc, Commission for the Las Vegas Centennial, Elaine Wynn Family Foundation, Foundation XNL, Hazan, Morris A. Family Foundation , JLLV Endowment, Venetian Hotel Las Vegas, Wynn Resorts

Platinum \$5,000-\$9,999

Ascensus, Blau & Associates, COX, Elizabeth Blau, G-Bank, Janice Allen, Las Vegas Raiders, Silver State ACO, UFC

Gold \$3,000-\$4,999

Donna & Mike Levy, Justin Bruni, LuAnn Kutch, NVigate, Payne & Fears, Pennymac Giving Fund, Silver State Schools Credit Union, Snell & Wilmer LLP, Tisha Overman Begley, Wynn Employee Giving

Silver \$1,500-\$2,999

AJ Koval Family Foundation, Allstate Foundation, Andress Foundation, Association of Junior League International, Beth & David Fersdahl, Britta Carlson Sessums, Cedric Crear, Elizabeth McGinnis, Joseph DeSimone, Laborers International Union of North America Local No. 872 General Operating, Lovee Arum, Madeleine Andress, Meadows Bank, Realty One, Rex Windom, Rhonda Evans, Ryan Sullivan, Touro University Nevada, Yvonne Hunter

Bronze \$500-\$1,499

Al Guida, Algase Trust, Amazon Smile Foundation, Ben Kutch, Carrie Orozco, Catherine Crockett, Courtney Holcombe, Deborah Levy, Elizabeth Templeton, J Bligh Giving Fund, Jeannie Gallagher, Jennifer Braster, Kathleen Mahon, Maria Quirk, Mary Laub, Melinda Margolis, MGM Resorts Employee Giving, Michael Kerman, Michelle Eckmann, Mitzie Hiegel, Nancy Gasho-Fromm, Page Hawken, Patricia Baldwin, Patricia Brinton, Robert Fromm, Sally & Gordon Rycroft, Sandra Windom, Sean Kraper, The Lionel Trust

In-Kind and Donations Up To \$500

AAaron Lelah Jewlers	Disc Golf Lessons	M Resort	Sonnya Debonis
Ada's Wine Bar	Downtown Summerlin	Maggianos	South Point Hotel
Advanced Aesthetics	Dueling Axes	MAGIC MIKE LIVE	SPI Entertainment
Al Solito Posto	El Dorado Cantina	Magnum Coffee	Spring Mountain Aesthetics
Allegiant	Escapely	Main Street Provisions	Store702.com
Alt F Photography	Escapology	Mallinger Eye Care	SunBuggy Fun Ren
Amy Wingate	Eyediology	Maverick Helicopter	Tao Group
Angry Butcher	Faithfully Therapeutic	Melissa Scott/Steve Scott	The Joy Pop Co
Ann Trobough	Massage	Michael E Minden Diamond	The Springs Preserve
A-One Exhibits	Flor Bernal-Gonzalez	Jewelers	Tommy White
Beatles Love	Foundation XNL	MJ Live tribute Show	Tony Cress Training Center
Black Canyon River	Four Seasons	MOB Museum	Top Golf
Hoover Dam	Frankie's Uptown	Nancy Gasho-Fromm	Total Wine & Spirits
Blue Point Medical Spa	Freed's Bakery & Freed's	News 3	TV Transport, Inc.
Bo Beauty	Dessert Shop	NkdSkin Aesthetics	Usher
Bob Peiser	Girl Scouts	North Las Vegas Fire	Venetian
Brezza	Harlo	Department	Vetri Cucina
Britta Leigh Designs	Herte Center for Cosmetic	OS Photo Booth	Virgin Hotels
Brooklyn Bowl	Surgery	Palms	Waldorf Astoria Spa Las Vegas
Buddy V's	Honey Salt	Park House Tea Company	Walsh & Friedman/Dianna
Cafe Lola	Horses 4 Heros	Plnot's Palette	Larson
California Pizza Kitchen	Hue Salon	Plaza Hotel	Wynn Resorts
Camp Sky Dogs	Indoor Skydiving	Pure Barre	YMCA Membership
Canyon Gate Country	Joy Squad	Purple Reign Tribute Show	
Club	JW Marriot	Refined Hospitality	
Canyon Ranch Spa	Kabik Photo Group LLC	Rolling in Dough Bakery	
Carrie & Tal Hackmey	Kathleen Mahoon	Royal Crawl	
Charlotte Tilbury	Kelly somm	Sahara Las Vegas	
Chevron	Kendra Scott	Saks Fifth Avenue	
Colleen Slater	Kevin Smith	Salt Room	
ComplEats dba Love &	KNPR/NPR	Sandy Windom	
Chew Brands	Kroger/Smith's	Scaled Design Studio	
CORT Events	Las Vegas Ballpark	Semper Fi Events	
Cricut	Las Vegas Bronzed	Senza Gluten Free Bakery	
Cycle Bar	Las Vegas Lights	Shepherd Eye Center	
Dawn Heaney	Las Vegas Mini Grand Prix	Shey's Kitchen	
Delano Las Vegas	Las Vegas Motor Speedway	Show Talent Productions	
Delta	Las Vegas Paiute Golf	Silverton Hotel & Casino	
Desert Adventures	Las Vegas Plastic Surgery;	Sinful Sweets Cakery	
Destinations By design	Jeffrey J. Roth, M.D. F.A.C.S	Sinner Studios	
Disc Golf Lessons	Lazy Dogg	Sinner Studios	
Downtown Summerlin	Lola's	SKG Designs (Shelley	
Dueling Axes	London the Esthi	Gorman)	
El Dorado Cantina	Lost Spirits Distillery	tals	
Escapely	LuAnn Kutch		
Escapology			
Eyediology			



JUNIOR LEAGUE OF LAS VEGAS

P.O. BOX 7570
Las Vegas, NV 89125

702-822-6536

Info@JLLV.org