







## FOR IMMEDIATE RELEASE

10/9/2019

## \*\*\*MEDIA ADVISORY\*\*\*

# JUNIOR LEAGUE OF LAS VEGAS TO HOST LAS VEGAS' MOST WANTED 2019 FUNDRAISER EVENT AT THE MOB MUSEUM

WHAT:

Junior League of Las Vegas (JLLV) and The Mob Museum will host the fifth *Night at the Museum* fundraiser. The event is shaking things up this go around, with a Vintage Vegas theme and The Mob Museum as its venue. Attendees can still expect a fun, engaging night out, with the opportunity to explore and interact with the museum's various exhibits, partake in cash bars and lite bites, play games, and to peruse the many irresistible raffle prizes that will be offered! And all this while raising funds that will benefit the Junior League of Las Vegas and its many community projects. Attendees are encouraged to don their favorite cocktail casual attire. Tickets are on sale now for \$40 online and will increase to \$50 the day of the event and at the door.

JLLV is an organization of women committed to promoting volunteerism through effective action and leadership. JLLV has been instrumental in founding several nonprofits in the Las Vegas community, including DISCOVERY Children's Museum, Shade Tree Women's Shelter, the Ronald McDonald House and HELP of Southern Nevada. Funds raised by *Night at the Museum* will go back into Junior League's community programs, including educational grants, health care resources for children and investing in the leadership training of women.

WHEN: Saturday, November 2, 2019

7:00 - 10:30 p.m.

WHERE: The Mob Museum

300 Stewart Avenue Downtown Las Vegas

Limited parking is available in the lot next to The Mob Museum for a \$7 fee to the first three hours with an additional hourly charge after that time. If that lot is at capacity, additional parking may be found within a short walking distance of the Museum at nearby casinos including Downtown Grand, Main Street and El Cortez.

**MEDIA:** Media is encouraged to attend and take photos and video. Interview

opportunities will be available with Junior League of Las Vegas and The Mob

Museum representatives. To confirm complimentary media attendance, contact Allison Monette at pr@jllv.org

#### ABOUT JUNIOR LEAGUE OF LAS VEGAS

The Junior League of Las Vegas (JLLV) is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. JLLV is focused on positively affecting the metropolitan Las Vegas area through JLLV programs and teaming with agencies throughout Las Vegas to improve the overall level of health and wellness in our community. For more information about the JLLV, the community programs we support, and our members, please visit our website at <a href="https://www.illv.org">www.illv.org</a>. The JLLV is a part of the Association of Junior Leagues International (AJLI), which consists of 293 Leagues and more than 155,000 members from the USA, Mexico, Canada and Great Britain. For more information, please go to AJLI's website at <a href="https://www.ajli.org">www.ajli.org</a>.

#### ABOUT THE MOB MUSEUM

The Mob Museum, the National Museum of Organized Crime and Law Enforcement, a 501(c)(3) non-profit organization, provides a world-class, interactive journey through true stories—from the birth of the Mob to today's headlines. The Mob Museum offers a provocative, contemporary look at these topics through hundreds of artifacts and immersive storylines. Whether you like it or not, this is American history. It debuted a major renovation in 2018, including a Crime Lab, Firearm Training Simulator and Organized Crime Today exhibit as well as The Underground, a basement-level Prohibition history exhibition featuring a speakeasy and distillery, and sponsored by Zappos. The Mob Museum has been awarded accreditation by the American Alliance of Museums, the highest national recognition afforded U.S. museums. Since opening in 2012, The Mob Museum has accumulated numerous accolades, including being named one of TripAdvisor's "Top 25 U.S. Museums," one of Las Vegas Weekly's "Twenty Greatest Attractions in Las Vegas History," one of Hotel.com's Top 7 "Travel Brag Landmarks." USA Today's "Best Museum in Nevada" and one of its "12 Can't Miss U.S. Museum Exhibits," "A Must for Travelers" by The New York Times and one of "20 Places Every American Should See" by Fox News and Budget Travel magazine. The Museum is a two-time winner of the Mayor's Urban Design Award for Historic Preservation and Adaptive Reuse. Its house-distilled moonshine received top honors, the Double Gold Award, from The Fifty Best. For more information, call (702) 229-2734 or visit themobmuseum.org.

#### For more information:

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