

# Junior League of Las Vegas

## Sponsorship Kit 2019-2020



**JUNIOR LEAGUE OF  
LAS VEGAS**

861 E Bridger Ave.  
Las Vegas, NV 89101

702.822.6536  
[www.jllv.org](http://www.jllv.org)



Tax ID #88-0068224



The Junior League of Las Vegas has served the Las Vegas community for more than 70 years. Our organization has been instrumental in founding numerous nonprofits and in improving the community through the thousands of volunteer hours contributed by our members.

### Mission

Junior League of Las Vegas (JLLV) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We welcome all women who value our mission.

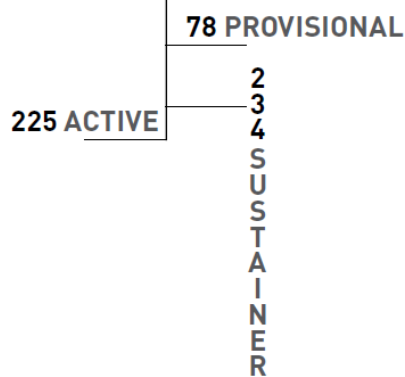
### Area of Focus

Our area of focus will lead us to make an impact on youth ages 12 and over in the areas of education and overall health and wellness within our community.

## JUNIOR LEAGUE OF LAS VEGAS MEMBERS



**537 MEMBERS**



## Your Donation Makes an Impact

Nevada has many unique needs, which are supported by JLLV. The U.S. Department of Housing and Urban Development ranked Nevada as having the **highest rate of unsheltered youth in the nation** and the U.S. Department of Education **rank Nevada as 51<sup>st</sup> in Education in the nation.**

Because of this, we focus our efforts on community programs in these areas, but we can't do it without the generous support of sponsors, corporate donors and individuals.

- \$750K donated to local teachers through 30+ years of Education Grants – 2017/18 impacted 4,000 students
- 2,500 meals packed for HELP of Southern Nevada's Thanksgiving programs to alleviate hunger
- 1,300 youth served with access to health programs and immunizations through Healthy Futures
- 70 families adopted (over 200 youth) each year for our annual "Bear Project" during the holiday season
- 160 youth served at Shannon West Youth Homeless Center each month through tutoring, life skills, social sessions and meal preparation
- 300+ high school students and 12 schools reached annually with Fashion Forward, a community project focused on fostering creativity and design in the fashion industry
- 300+ guests in attendance at Night at the Museum, an adult-friendly fundraiser to raise awareness of JLLV's programs and celebrate the inclusiveness of the Las Vegas community
- \$100K+ raised each year at our largest fundraiser of - Paint the Town Red gala, recognizing two honorees for their longtime commitment to improving our community

When you partner with JLLV, you also support dozens of nonprofit organizations in the Las Vegas Valley, including those co-founded by league and those with whom we volunteer:

- HELP of Southern Nevada
- Shannon West Homeless Youth Center
- Discovery Children's Museum
- The Shade Tree
- Ronald McDonald House
- Three Square

## How to Get Involved

Sponsorships can be customized to meet your giving goals and can be tailored to specific League programs or events.

### Exclusive Sponsor (\$25,000)

- Naming rights to JLLV signature fundraising events, including Paint the Town Red gala, Night at the Museum, Fashion Forward
- Priority seating for (20) at all signature fundraising events
- Recognition at signature events via on-site signage, social media, full page print ad in programs, and verbal mention
- Earned media promotion via joint press release
- Brand recognition through JLLV channels including social media, website, newsletter, and annual report
- Opportunity for corporate presentation or membership development with JLLV member base at member meeting
- Participation in educational grant program and selection of award recipient
- Participation in on-site activity at Shannon West Youth Homeless Center to teach a life skills class, assist with meal prep, lead a social session, etc.
- Participation in career fairs, professional panels, and clothing drives

### Signature Sponsor (\$10,000):

- Priority seating for (10) at all signature fundraising events
- Recognition at signature events via on-site signage, social media, full page print ad in programs, verbal mention
- Brand recognition through JLLV channels including social media, website, newsletter, and annual report
- Opportunity for corporate presentation or membership development with JLLV member base at member meeting
- Participation in educational grant program and selection of award recipient
- Participation in on-site activity at Shannon West Youth Homeless Center to teach a life skills class, assist with meal prep, lead a social session, etc.
- Participation in career fairs, professional panels, clothing drives

### Junior Sponsor (\$5,000):

- Recognition at signature events via on-site signage, social media, full page print ad in programs, verbal mention
- Brand recognition through JLLV channels including social media, website, newsletter, and annual report
- Participation in educational grant program and selection of award recipient
- Participation in on-site activity at Shannon West Youth Homeless Center to teach a life skills class, assist with meal prep, lead a social session, etc.
- Participation in career fairs, professional panels, clothing

## How to Get Involved, Cont'd

### Giveback and Shopping Events

Host a retail shopping or dining event and donate a % of sales back to JLLV. This is a great traffic driver for driving sales to your business, from a group of women with big buying power!

Past retail partners have included: Dillards, Kendra Scott, Macy's. Past food and beverage partners have included: Ethel M. Chocolates, California Pizza Kitchen, Magnum Coffee Roastery, Hamburger Mary's, Tacos and Beer, and Firefly Kitchen.

### Product/Experience Donations

Donate items or experiences valued at \$100+ to one of JLLV's signature fundraising events. Each year, we need 100s of items that can be used in silent and live auctions to raise funds for our community programs. The items in highest demand include:

- Vacations and staycations
- Dining experiences
- VIP treatments
- Show and entertainment tickets
- Luxury goods

Each business or individual who donates receives a tax receipt and recognition in our event materials.

### **Why Sponsor**

- ✓ Fulfill Corporate Social Responsibility (CSR) goals by partnering with an organization that supports hunger and poverty alleviation, education, health, and childhood programs
- ✓ Align with an all-female organization that champions inclusion and diversity
- ✓ Reach a highly-engaged female audience within the JLLV member base
- ✓ Get your company/organization involved in hands-on community programs through volunteer opportunities

Ready to make a difference?

Contact [donorrelations@jllv.org](mailto:donorrelations@jllv.org) for more information.

Junior League of Las Vegas is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We welcome all women who value our mission.

