

**ANNUAL REPORT 2019-2020** 



#### 2019-2020 PRESIDENT

#### FROM THE DESK OF ERICA CHEE

The Junior League of Las Vegas has had an unpredictable 2019-2020 year! Through the dedicated efforts and intentional action of our members, JLLV was able to deepen our impact within our community by expanding our outreach, increasing membership engagement through training and technology, and ensuring our financial sustainability through diverse funding. There is no question that our normal operating procedure changed this year in light of the COVID-19 pandemic that stalled scheduled community programming and fundraising opportunities. Yet, this year was filled with demonstrations of JLLV at its best. We gave over 30,000 uncompensated hours to area nonprofits, our JLLV projects and numerous in-League committees and programs. This was an exceptional feat, especially since members juggled personal and professional responsibilities, while learning to work from home, taking care of and teaching their children, and dealing with furloughs and potential job losses.

Importantly, the foundation of our accomplishments are led by each and every one of our members. It is more about the women behind the work, than the work itself. Since 1946, when JLLV started as the Service League, this



organization has been a way for the women of Southern Nevada to stretch themselves, to learn and to know the true reward that comes from serving others. Thank you to our members for sharing your time, talents, and tireless energy with JLLV to further our mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Despite the challenges, this year also brought us the inaugural year of an exciting new project: a Three Square partnership in which we offer "pop-up" food distributions in areas that have the highest need for additional food supplies. With this one project alone, JLLV served over 4,860 people and gave out 64,161 lbs of food between July 2019 and February 2020. JLLV was fortunate to begin this new project while moving our mission forward and supporting our focus area of youth aged 12 and over. We also continued with the work of established JLLV committees: Elevating Teens, Healthy Futures, Done In a Day and over 35 years and over \$750,000 of Educational Grants. Impressive is an understatement. None of this would be possible without the support of our generous donors. We thank you. We also had our second year of the Diversity and Inclusivity Committee, which is vital right now when our members and neighbors are grappling with fear, anger, and uncertainty as a result of the intolerance we have witnessed this year between the pandemic and heinous acts of brutality. JLLV denounces any and all forms of racism and intolerance. Our commitment to equity and inclusion is as important as ever. As an organization of strong, diverse women committed to building better communities, we are stronger together when we live our values of diversity, community, respect, and service. I have been truly honored to serve as JLLV President. I am thankful for each and every JLLV member for your continued commitment to JLLV and to our community partners and donors for your ongoing support of our mission. Congratulations on a successful year of continuing JLLV's enduring and unstoppable legacy in

Southern Nevada. I look forward to continuing to serve alongside all of you in the years to come.

Erica Chee 2019-2020 President

Junior League of Las Vegas

#### 2019-2020 Board of Directors

President: Erica Chee

President Elect: Phoebe Cooper

Vice President, League Operations/ PEE: Kate Newman

Vice President, Community: Marisa Ryan

Vice President, Fund Development: Blakeley Griffith

Vice President, Communications: Liz Kahane

Vice President, Finance: Angie Neff

Recording Secretary: Sarah Odia

Community Member-At-Large: Roi Sanders - Hilmon Fund Development Member-At-Large: Melissa Ribis

League Operations Member-At-Large: Chekesha Van Putten Communications Member-At-Large: Stephanie Lowrey-Willson

Treasurer: Adrienne Snow

Sustainer Board President: Terri Williams Sustainer Advisory Board: Michelle Eckmann

#### 2019-2020 SUSTAINING PRESIDENT FROM THE DESK OF TERRI WILLIAMS



It is my honor and privilege to serve as the 2019-2020, Sustainer Board President. We began our year with the theme, "One League, One Membership, Leading Our Community with Purpose and Passion." I feel it is important that we work together with all league members, and we do not view ourselves with a separate identity. We are only distinguished within the league by our membership status. We have many sustainers that currently give the league many hours per week and month, under no obligation other than to pay their dues. This speaks volumes about the ladies that have led and continue to lead by example within our community.

We started our year together with an amazing Fall Meeting held at Canyon Gate Country Club. We incorporated Digital Cheetah training at our meeting, as many of our sustainers are slowly transitioning into the digital world. We quickly moved into preparing for our Bear Project and Holiday Coffee, both very successful events. We continue to have many opportunities for our members to gather on a monthly basis for events. We host a monthly themed dinner, book club, bridge club, committees for the Morelli House, Bear Project, and the Holiday Coffee. We continue to publish a monthly

newsletter with bits of information that interest our group. Our membership chair, Lore Gochnour has taken the opportunity to highlight a different member each month.

This year we focused on working with Legacy to identify as many members as possible in our archived photos. Legacy has been invited to all of our gatherings. Having Legacy present with the photo albums adds to the fun. As we go through the photo albums, the ladies have enjoyed their trips down memory lane.

We were forced to cancel our Spring Meeting scheduled for April 24 at the Revere Country Club in Henderson due to the COVID-19 Pandemic sweeping the globe. We look forward to hosting an event there in our 2020/21 League year. Our annual Sustainer trip that had been coordinated by Linda Silversti and Dorothy Huffey had to be canceled at the last minute. The ladies were looking forward to an amazing trip along the California Coast. I'm sure next year's trip will be just as spectacular. It is with great anticipation and hope that as we move into our next League year, we can continue to serve the needs of our community with purpose and passion.

Warm regards,

Terri Williams

2019-2020 Sustainer Board President

#### Sustaining Board of Directors 2019-2020

President: Terri Williams Vice President: Ann Trobough Secretary: Kristina Broumand Treasurer: Robbie McClain Endowment Chair: Tammy Peterson

Holiday Bear Committee Chair: Stacy Sheeley & Laura

Schmitt

Holiday Coffee Co-Chairs: Britta Carlson-Sessums &

Theresa Minden

Sustainer Trip Chair: Dorothy Huffey

Morelli House Public Program: LuAnn Kutch & Judy Beal

Membership Chair: Lore Gochnour

## I AM GLAD WE ARE HERE FOR EACH OTHER. You are strong

The women of Junior League are strong, passionate women. We know this, although we may not feel it right now during this pause in life. We are tougher than we seem and we will not just survive but thrive. Our resilience will take us to the next step to help our city up and out of this fragile time. We need to remember how truly powerful we are.

I AM SO GRATEFUL FOR EVERYONE WHO HAS REACHED OUT TO CONNECT. IT HAS MADE THE TOUGH DAYS BETTER AND THE GOOD DAYS AMAZING!

You are strong. No matter what obstacle gets thrown at you in life, no matter how heavy the load currently is. I hope you can focus on the good that you have around you, and let it lift you through these times.

# FRIENDSHIPS ARE SO IMPORTANT I'M

We will get through this and need to support each other as much as we can.

I'M HERE FOR WHATEVER YOU NEED.

**QUOTES FROM MEMBERS TO MEMBERS - 2020** 

#### THREE SQUARE PARTNERSHIP COMMITTEE

This year JLLV started a new community partnership with Three Square to provide pop-up food pantries to those families in our community suffering from food insecurity. These pop-ups align with JLLV's focus area of empowering youth, age twelve and over, to succeed by offering services aimed at improving their educational opportunities and their overall health and wellness. Hunger and food insecurity can increase the risk of lower dietary quality and malnutrition. In turn, malnutrition can negatively affect overall health, cognitive development, and school performance. The average food insecurity rate in Clark County is 12.8%, so the League partnership is very much needed. The areas of the Valley in which JLLV chose to focus our efforts have higher than average food insecurity rates of 15.3% - 20.2%. The top zip codes served by our pop-ups were 89030, 89101, 89110, and 89115.

Over the year, JLLV's nine pop-up distributions served an average of 608 people and gave out an average of 8,020 lbs. of food. The Three Square Partnership Committee consisted of two co-chairs and ten committee members. Each committee member was responsible for being a shift lead for at least two pop-up shifts. Leading the shift included meeting the food delivery truck to verify quantity received, assigning volunteers to each food station, as well as monitoring and updating the amount of food to be given out based on the number of people at the distribution. By operating a shift, each committee member was able to learn or improve leadership skills. These popular, pop-up food pantries always had a waitlist for shift participation. Due to our members' overwhelming support, we were able to add a second distribution site to serve even more families in the Valley. Sadly, due to the events of COVID-19, we were not able to start the second distribution, but it is ready for the 2020 - 2021 League year.



FOOD DISTRIBUTIONS

3,020 POUNDS OF DISTRIBUTED FOOD

COMMUNITY MEMBERS SERVED THROUGH VOLUNTEER EFFORTS

#### **HEALTHY FUTURES COMMITTEE**

This year Healthy Futures focused on supporting community partners on their health initiatives. The Committee identified volunteer opportunities through existing and new partnerships in Las Vegas to make an impact on youth ages 12 and over in the areas of health and wellness within our community. Healthy Futures started the year providing volunteer assistance at Southern Nevada Health District and Immunize Nevada's "Give Kids A Boost." The event offers immunizations for children for the first day of school and impacted 291 families, with 787 total vaccines given. In September, the Committee supported the Healthy Kids Festival via the University of Nevada Cooperative Extension, which focused on the importance of physical activity and healthy eating. This year's event theme was "Roll Your Way into Health" and emphasized activities that get kids "rolling," mainly on bikes and scooters. Not only did JLLV members volunteer at the event, but membership donated over \$600, enough to purchase three bicycles, two scooters, six helmets, and \$150 in grocery store gift cards. Our goal this year as a committee was to form relationships with two new community organizations. The first was Future Smiles, a nonprofit organization that provides vital oral health care to vulnerable children throughout Nevada. Volunteers assembled over 100 "smile bags" full of health essentials to be distributed to those in need.

Also, Healthy Futures partnered with Project 150, a local nonprofit that provides support to disadvantaged high school students. The Committee organized a hygiene donation drive where members donated items to fill weekly high school order requests at the Project 150 distribution center. Another newly formed relationship this year was with Think & Wonder, an organization that provides educational and mentoring opportunities for student artists in Nevada. JLLV assisted in judging 80 entries in their Teen Writing Contest, open to all Clark County students in 6th through 12th grades. Volunteers read and scored entries, and winners ultimately will be featured in the National Library of Congress and the Unlocked Voices Digital Magazine through the Henderson Library. Healthy Future's biggest accomplishment included finding three new community organizations to work with this year. The Committee is proud to have strengthened current relationships and created new opportunities. Healthy Futures ended the 2019-2020 year, serving more than 1,300 youth!



# SERVING OVER 1,300 YOUTH

#### **EDUCATION GRANTS COMMITTEE**



**JUNIOR** COMMISSION **LEAGUE FOR** LAS VEGAS LAS VEGAS **CENTENNIAL EDUCATION GRANT GRANTS** 24 **GRANTS GRANTS AWARDED AWARDED IMPACTED** 

For more than 30 years, the Junior League of Las Vegas has proudly funded education grants affecting students in classrooms throughout the Las Vegas Valley. In alignment with Junior League's focus area of empowering youth age 12 and over, middle and high school teachers can earn grants up to \$1,500 while elementary teachers can acquire grants up to \$1,000. Beginning in July, the committee shared their grant opportunity with Clark County School District and local private and charter schools. The application process was electronic, and the committee received 87 robust applications. In early October, 22 Junior League members reviewed and graded project proposals in a blind grading process, selecting projects that demonstrated innovative and creative learning opportunities. The Education Grants Committee awarded 24 grants, totaling \$27,291.63, for the 2019-2020 school year. Twelve middle school and high school teachers and twelve elementary school teachers were honored at a grant recipient reception at the American Preparatory Academy in October.

Junior League members took the opportunity to visit winning teachers' classrooms and observed grant projects in action. Members saw projects involving CPR training, DNA electrophoresis, 3D printing, outdoor gardening, theater sound equipment, literacy improvement, and many more. Unfortunately, this year, not all grant recipient classrooms were able to display their projects due to schools being shut down by COVID-19. Teachers were ecstatic to hear, however, that JLLV extended their completion requirement dates, and the teachers will be able to use their funds to complete the projects in their classrooms next year. In all, the 24 grants will impact more than 5,000 students, including hundreds in Title I classrooms. Junior League of Las Vegas continues to be amazed at the commitment of our local teachers and their impact on the youth of Clark County.

For a second year, with the help of the Grant Writing Committee, Education Grants received \$23,652 from the City of Las Vegas to fund educational projects, focusing on the history of Las Vegas. Combined with funds left over from the grant process last year, Junior League had a total of \$50,000 to disperse to Las Vegas teachers. The application went out in July and in October, 13 Junior League members reviewed and awarded 33 grants totaling \$42,112.08 for the 2019-2020 school year. In October, teachers were honored at the grant recipient reception at American Preparatory Academy, along with the Junior League grant recipients. Teachers, administrators, and quests heard from our League president, Erica Chee, about the history of the Junior League of Las Vegas, the City of Las Vegas Centennial grant, and the impact the projects will have on the community.

#### PAINT THE TOWN RED GALA



The Lifetime Community
Achievment Award
Sally Rycroft





On March 21, 2020, JLLV had planned to host our 17th annual fundraising gala, "Paint the Town Red," which honors the Junior League's years of service to the Las Vegas Community. However, it was with a heavy heart that we decided to postpone the annual event due to the current climate. We value the health and wellness of our guests and members above all else, and are grateful for the support that was received while navigating this delicate situation.

Thank you to the countless individuals and businesses that generously donated their time, money, and inkind items. We are filled with gratitude for all who supported our gala by purchasing a sponsorship, donating auction items, purchasing a program ad, or making a donation. While we did not get to have the event as scheduled, we are still incredibly thankful for your generosity. We would like to extend an extra-special thank you to our Big-Top Presenting Sponsor Wynn Resorts and our Strong Women Sponsors, TV Transport, Ogletree Deakins, and Dr. Nick Liu Advanced Orthopedics & Sports Medicine. We would like to thank our Stilt Walker Sponsors, Madeleine Andress, Snell & Wilmer, Sally Rycroft, Judith Beal, Michelle Eckmann, Patricia Mulroy, J&B Holdings, LLC, Morgan Stanley, PSAV, and Southwest Gas.

Junior League of Las Vegas had the privilege of honoring two outstanding Southern Nevadans, Sally Rycroft and Patricia Mulroy. Sally Rycroft is the recipient of the Lifetime Community Achievement Award designed to honor a sustaining member of the Junior League. A member since the mid-90s, Sally served as Vice President of the Fund Development Council and played an integral role in the creation of JLLV's first formal fundraiser. She was also instrumental in getting JLLV headquarters, the Morelli House, placed on the National Register of Historic Places. Her commitment to our community and our members exemplifies everything it means to be a Junior League woman. Patricia Mulroy is the 2020 recipient of the Florence Lee Jones Humanitarian Award. This Award is designed to honor a person who has made enduring and significant contributions to Southern Nevada. As the principal architect of the Southern Nevada Water Authority, Patricia Mulroy led our state through unprecedented times of drought and limited resources. As the first woman president of The Association of Metropolitan Water Agencies, she is an example to all women striving for leadership roles. During her 45 years in Southern Nevada, Pat has been extremely active in the community, serving on the Board of Regents for Bishop Gorman High School and the boards of KNPR, the Desert Research Institute Foundation, Keep Memory Alive, and Catholic Charities. We are proud to recognize Patricia Mulroy and all she has done for Las Vegas.

We thank our honorees for their continued support of the Junior League of Las Vegas. We also want to recognize the hard work and generosity of the 2019-2020 Paint the Town Red gala committee, our sustaining advisors, our member volunteers, and our host committee. Additionally, we would like to thank our many vendor partners who volunteered their services, including Adam Frazier Photography, ByDzign, Chet Buchanan, PSAV, PBS, LV Photo, Rapid Color Printing & Mailing, Scaled Design Studio, Turn of Events, Superior Stage Decking, and the Four Seasons Hotel.

While the current situation did not allow for our traditional event, we look forward to celebrating with you in the spring of 2021. It is with your continued support that our community projects and programs will continue to cultivate and flourish in the coming years.

As the needs within the Las Vegas community change, the Junior League of Las Vegas has a process to evaluate those changing needs over time. In the coming year, the Junior League of Las Vegas will examine the focus area of the projects and programs we support. This process brings about innovation in how we serve our communities, partnerships with other nonprofits, and different ways to strengthen existing partnerships. This year, JLLV took the year to look inward. In an effort to not only serve the community but to serve our membership. the Committee wanted to ensure that JLLV is donating time and skills to causes that are close to members' hearts. As Las Vegas faces new challenges, this process ensures that the Junior League of Las Vegas serves the needs of the changing community.

# MEMBERSHIP DEVELOPMENT COMMITTEE

The Membership Development
Committee Provides a diverse
selection of training to support our
members' personal and professional
growth while empowering our
volunteers to be leaders who positively
impact the community the Junior
League of Las Vegas serves. The
Committee aims to increase and
encourage collaborative working
relations with our committees and
members. This year membership
development hoasted trainings
throughout the year.



#### **PROVISIONAL MEMBER COMMITTEE**

This year we were excited to welcome a diverse group of over 70 women into our provisional class. The year kicked off with one of League's favorite traditions. During this provisional bus tour, the ladies got a glimpse of the impact that our organization has had on the community with stops at Shade Tree, Discovery Children's Museum, and Shannon West Homeless Youth Center. For the class' annual project, they decided to go in a somewhat different direction by creating a year-long partnership with Shade Tree, encompassing regular shift work, helping execute one of the shelter's premier fundraising events, and hosting monthly activities for the women and children of the shelter including fitness classes, movie marathons, arts and crafts, and obstacle courses. With this unprecedented and unexpected year coming to a close, JLLV is excited to welcome a fantastic group of first-year actives. They are going to do great things within the League!



#### **ELEVATING TEENS COMMITTEE**

Elevating Teens is a community-focused committee that is impacting the lives of at-risk high school students by providing unique opportunities and life skills that are invaluable personally and professionally. This year, the Elevating Teens Committee strengthened its partnership with Jobs for Nevada's Graduates (J4NG). J4NG provides career programming for four high school classes: the junior and senior class at Durango High School and two senior classes at Desert Pines High School. Elevating Teens was able to reach 100 high school students every month. At the Committee's first meeting with the students, they asked them about their interests and created career panels and workshops based on their feedback. The Committee organized several career panels on the military, law enforcement, information technology, and health care (planned). The panels gave the students a feel for the different careers out there and provided them a unique opportunity to ask questions of specialists they may not have otherwise be able to. Elevating Teens was very methodical in making sure that panels covered different types of jobs in each sector that required different levels of education, since J4NG students go onto a variety of different career paths. They also provided workshops on health and wellness, communications, college admissions, and student life, finding a career path / motivational seminar, and speed networking during which the students got to practice their communication skills with several different League members. The students gave very positive feedback on the panels and workshops, and the Committee created some meaningful and memorable shifts for Junior League members. The Committee was extremely disappointed that we could not host our signature EATiquette Luncheon, which is an end-of-the-year event and celebration with the students. However, the Elevating Teens Committee was fortunate to organize workshops for J4NG's statewide Career Development Conference, before the cancellation of school field trips due to COVID. The Elevating Teens Committee offered five sessions of etiquette and mock interviewing training for the students, which gave them a glimpse of the importance of etiquette during a power lunch, future business dinners, and networking, which included tips for acing an interview. Junior League members volunteered to serve as mock interviewers with students throughout the day. Members enjoyed the interactions with the students and felt like they were making a positive difference in students' lives.



#### **DIVERSITY & INCLUSION COMMITTEE**

In its second year, the Diversity & Inclusion Committee is starting to establish itself within the Junior League of Las Vegas. This League year, the Committee focused on promoting inclusivity within the League's governance, as well as creating opportunities for its members to connect. Diversity & Inclusion hosted a series of small group discussions at the Morelli House. Each small group discussion was differently structured. Whether a guest speaker, an informative video clip, or an activity, each was designed to prompt discussion on diversity, equity, and inclusion topics between members, in a casual and comfortable setting. These have helped create connections between members, allowing them to have a deeper understanding of one another, and learn how certain members have experienced the world differently.

The Diversity & Inclusion co-chairs focused on increasing its reach throughout the League and will increase its focus on this aspect in the coming year. The chairs presented the importance of diversity and inclusion to the Board of Directors, the Provisional Class, and the Community Council. The Committee will be restructured in the next League year to promote diversity and inclusion throughout the League. It will create a liaison system, where committee members will make themselves available as a resource throughout the year for each Council.

#### MEMBER SOCIAL COMMITTEE

The Ad Hoc Member Social Committee kicked off the 2019-2020 league year in true league fashion with our second annual JLLV wine club! Our wine club members had the opportunity to learn how to make wine in four classes (crushing, pressing, racking, and bottling), create their personalized label PLUS take home a case of the wine they made at Grape Expectations during the length of our League year! Shhh, it's a secret! It's a Secret Brunch! The Committee hosted brunch, and, once members signed up, notification went out to alert our members as to where to arrive; BRIO in Town Square or Tivoli Village. Why does a happy hour have to be for just one hour? Our happy hour held at Double Helix in Town Square allowed our members to relax in great company while enjoying sips, savories, sweets, and socializing. A perk of the evening was when some committees planned their meeting around the happy hour...the more, the merrier! Having the opportunity to meet new members and have one on one conversations with League members certainly makes for a joyful time. Let's celebrate Spring! Our Spring Social Series was created for members to enjoy with friends, family, and members (old and new). Although our Spring Social Series was cut short due to COVID-19, we were able to enjoy two events offered to members. The Springs Preserve Cacti and Cocktails at the Divine Café was a learning and libations class. It included cocktails inspired by the desert flora, appetizers, breathtaking views of the Las Vegas Valley, and learning about local plants. At the St. Paddy's Day Booze Crawl JLLV members danced the jig around the Henderson Booze District while having access to games, food trucks, giveaways, and shenanigans!



#### **ENDOWMENT**

The Endowment Fund was created out of a desire to ensure that the Junior League of Las Vegas always has available funds to provide for projects in our community. Now more than ever, the need for this Fund has become apparent. The Fund started modestly many years ago, but grew over time, reflecting a deep commitment to the lasting legacy of the JLLV. The Board of Trustees for the Endowment Fund is pleased to report that the Fund has \$748.606.51 in its custodial account at the time of this report, an increase over last year. The custodial account is carefully invested pursuant to a conservative investment plan approved by the JLLV. It is designed to provide Active members with funds to continue their community projects.

The Morelli House, as well as the land upon which it sits, is an asset of the Endowment, separate and apart from the custodial account of the Endowment Fund. Building on the restoration of the Morelli House and its listing on the National Register of Historic Places, the Board of Trustees provides stewardship of this historic property. The board is continuing with its long-term landscaping plan for a backyard remodel. When complete, the landscaping plan will allow the Morelli House to utilize its full potential and will increase public access opportunities to our headquarters.

#### **ENDOWMENT BOARD OF TRUSTEES**

Tammy Peterson
Louise Helton
Laura Schmitt
Suzette Wheeler
Lynn Buchanan
Shelli Lowe Wara
Tisha Overman Begley
Britta Carlson-Sessums

# **GRANT WRITING COMMITTEE**

Grant Writing continued to seek new funding opportunities, took an active role in managing awarded grants, and worked to improve internal tools and processes. The Committee worked with Morelli House programs, Diversity and Inclusion, and Education Grants to explore or secure funding. This year, the JLLV's Grant Writing Committee received two grants totaling \$51,000. Based on the success of the 2018-19 project, the Las Vegas Centennial Commission awarded JLLV an additional \$24,614 for 2019-20 and extended \$25,386 of last year's unspent funds into this year. This funding supported the Education Grants Committee to administer \$1,000-\$2,000 micro-grants to local teachers focusing on Las Vegas history. For a second time, Grant Writing received a \$1,000 Allstate Helping Hands grant to enhance Morelli House programs. Grant Writing accepted JLLV's selection as a 2020 Mondays Dark organization in the area of grant management. We worked with Mondays Dark to understand JLLV's requirements and transitioned the project over to Strategic Partnerships. Additionally, Grant Writing liaised and met with the Las Vegas Centennial Commission several times to provide reporting and documentation for the K-12 Las Vegas History Education Mini-Grants project. Finally, in the area of internal committee improvements, Grant Writing did an in-depth review of the nine unfunded grants submitted in 2018-19 to understand how we could improve our future application submissions. From this review, the Committee developed tools and new processes so Grant Writing could understand and capture JLLV funding needs better, respond to grant applications faster, and communicate to funders JLLV program objectives, outcomes, and impacts more strongly. In total, Grant Writing's work this year continues to offer JLLV a more diverse funding strategy and opportunities.

#### **NIGHT AT THE MUSEUM**

For our fifth annual Night at the Museum, JLLV switched up locations and went to the fabulous Mob Museum. The Night at the Museum Committee hosts the annual event to raise money for the Junior League of Las Vegas and our many community projects which promote the health, education, and wellness of Las Vegas youth. The Committee's primary goal is to diversify fund development for JLLV by creating an event that targets individuals outside of JLLV. We were excited to welcome guests to the Mob Museum and change the experience that patrons have come to know and love. We welcomed over 200 guests to explore the venue for an adults-only evening to learn about the history of organized crime in Las Vegas and the United States. Guests enjoyed dessert treats, Night at the Museum social media bingo, and the speakeasy on the bottom floor of the Museum. There were also fun and unique raffle prizes featuring amazing things to do and see in Las Vegas, including tickets to a Golden Knights game, overnight stays at the Cosmopolitan, tickets to Top Rank boxing, wine baskets, Sushi Rok gift cards, fitness packages, and more! Guests dressed up in fun gangster and flapper costumes and took in all the Museum had to offer. The Night at the Museum Committee would like to thank all of the attendees for their generosity!

What is your Legacy? It was a short year, although filled with great memories. Legacy has been busy going through the Morelli House to find items to properly be cataloged at UNLV Archives, starting up Oral HerStories, and continuing to meet at Sustainer functions for photo flashbacks (memories). Oral HerStories are oral histories with sustainers and are transitioning to being available on the web in the next year. Currently, these are available as published books at the Morelli House. Our League members have some great stories and memories. The Legacy Committee hopes to continue to preserve all these fun memories.



2002 <u>Holiday Coffee Photo</u> Debbie Herman Debbie Levy Judy Beal

1990
May Luncheon
LuAnn Kutch
Jen Craddock
Theresa Jackson Bivens
Patty Craddock

1985 <u>April Celebrate</u> Dedee Nave Susan Graves

1983
April New York Trip
Linda Givens
Dorthy Huffey
Bonnie Bryan
Nona Haley
Madeleine Andress

#### MORELLI HOUSE PUBLIC PROGRAMS

After two years of large successful events, the Morelli House Public Program Committee (MHPP) took a step back this year and has spent its time brainstorming and researching new experiences for fall 2020. Additionally, the Committee worked on preparing more Morelli Moments for publication and distribution as part of their community outreach and marketing strategy. Morelli Moments will begin circulation next year.

MHPP provided monthly docent-guided tours of the historic Morelli House to 244 individuals through public and private tours requested from national groups and organizations. These included partnering with the American Institute of Architects (AIA) and Alan Hess, mid-century architecture expert, to provide informative tours on mid-century architecture and the Morelli House during their annual convention in June 2019. MHPP also worked with the Nevada Preservation Foundation to have the Morelli House as a stop on their tour schedule. We also continued our docent training program and successfully trained nine new docents

this year. During the fall, the Committee continued to educate MHPP members about local historic sites and preservation efforts with a field trip to Goodsprings. We had a lovely day led by Goodsprings native Mary Blake discovering the town and its historical significance as well as having a fun lunch at the Pioneer Saloon.



#### **SPECIAL EVENTS**

The Special Events Committee has always been in the incubator of new events and partnerships while continuing to find the balance between membership engagement, return on investment, and fun activities that introduce the public to the Junior League. This year we had a diverse suite of fundraising events that brought it close to \$10,000! There was a very successful duo of fundraisers with pizza and working out! We hosted two events with local California Pizza Kitchen locations that donated 20% of proceeds but were also an easy office lunch or dinner for the whole family. There were also two-week-long campaigns with PowerHour360 locations across the Valley where anyone who participated earned \$25 for JLLV just for attending a class. Spending an hour running, rowing, punching, and sweating was not only to help raise funds but a great workout!

Partnering with Pride and Hamburger Marys, we hosted our first-ever Golden Knights themed bingo event in September. This event was a memorable night, with almost 100 people raising \$3,000 with a lively auction bidding war over a signed jersey. It was great to work with a partner that helped run a very smooth and successful event, that was also fun for everyone!

To diversify our fundraising, we wanted to build an event that was very publicly focused. Saturday, February 22, we hosted the first-ever Masquerade on Main St. More than 100 ticket holders enjoyed a free drink at each of our pub crawl locations: ReBar, Cork & Thron, Three Sheets, CraftHaus, Able Baker, and Cornish Pasty & Co. There was also lots of fun along the way, including readings by Mystic Mona, painted masks by Skin City Body Painting, and the night ended with a mask contest at ReBar. Special thanks to our sponsors SAS partnerships, and Pincushion for our check-in location, and Kristin Long Photography to capture the evening. We are already looking forward to 2021! We also hosted a variety of shopping events with our long time partners, Dillards, and Kendra Scott. One of the committee's goals for the year was to host activities to increase member engagement. In the fall, we had 30 members and their families enjoy an evening of soccer cheering on the Las Vegas Lights. For Halloween, we had another 30 members enjoy epic sangria and mimosas at the new FireFly for a Booze-n-Booze, including a famous woman in history costume contest.



#### **DONE IN A DAY**

Done in a Day (DIAD) had a big year this year! As always, Done in a Day made sure our Junior League members had a wide variety of hands-on shifts that allowed them to engage directly with the community and help make Las Vegas a better place. Junior League has always been about rolling up our sleeves and getting the job done, and this year was no different. In total, DIAD offered over 25 shifts from August 2019 through March 2020, which were attended by over 380 JLLV members and accounted for over 28,000 individual hours of service to our Las Vegas community. Way to go, ladies! Done in a Day has many treasured, long-standing partners in our Las Vegas community. Done in a Day continued to foster those key relationships and offer these much-beloved shifts that address a wide variety of community needs. Members made monthly meals at Ronald McDonald House to assist families dealing with serious medical concerns. Members also wrapped presents at Adam's Place for children coping with terrible family loss and packed soaps at Clean the World so that vulnerable communities received free access to toiletries.

Moreover, DIAD helped sort clothes at Dress for Success, providing women access to professional clothes and the training needed to get back on their feet. Members also worked in the warehouse at Three Square, gardened at Coronado High School to assist in their Special Education programs, as well as created Halloween games and fun at Boys and Girls Club to support their annual Night Out event. Lastly, DIAD helped sort and clean books at Spread the World Nevada as a part of an effort to address children's

literacy issues. Our biggest annual November and December traditions, the Thanksgiving packing shifts and the holiday gift shopping shifts, both with HELP of Southern Nevada, were huge successes, and we helped provide much needed holiday cheer. Over 150 JLLV women helped pack over 2,590 bags of Thanksgiving food for those in need. Done in a Day is committed to creating new relationships with non-profits in our communities and creating variety in our volunteer opportunities. This year we are proud to say we generated two new partnerships with Horses4Heroes and the Just One Project; both projects were well received by our JLLV members. Members helped out with First Friday visits to the Horses4Heroes farm, benefiting those in our armed services and helped pack up food for seniors with the Just One Project. While we had many more shifts planned for the remainder of the year, our committee is proud of its accomplishments. Thank you to JLLV members for their support!



#### STRATEGIC PARTNERSHIPS

The Strategic Partnerships Committee (formerly Donor Relations) kicked off its first year as a formal committee, intending to build and nurture relationships with individual and corporate donors and developing new partnerships to support fundraising goals for various committees across League. The committee developed a new sponsorship package that articulates the story of JLLV's impact on our community, by combining all sponsorships for individual events into a master pitch deck. Allowing businesses and individuals to see how they can make a difference through monetary, product/service/experience donations, or giveback events that benefit the JLLV mission of supporting youth in education, health, and wellness. Strategic Partnerships highlights include: securing a \$5,000 donation from Anheuser-Busch, coordinating a partnership with D&R House of Diamonds, enrolling JLLV in Smith's Community Rewards program, and in Casino Cares, which informs the gaming industry of a charity's merit. Additionally, Strategic Partnerships secured auction items for Paint the Town Red and Night at the Museum. The committee also represented JLLV at the Mondays Dark \$1M Celebration. Monday's Dark is helping to organize and secure silent auction items for Mondays Dark by Mark Shunock, a \$10,000 in-a-night-fundraiser scheduled for July 27, 2020. Other work in progress includes evaluating and setting up a donor database.

### SHANNON WEST HOMELESS YOUTH CENTER PARTNERSHIP COMMITTEE

For the third year in a row, the Junior League of Las Vegas has continued to play an integral role in providing support and programming for the at-risk youth living at the Shannon West Homeless Youth Center (SWHYC). The SWHYC Partnership Committee continues to offer a well-rounded assortment of opportunities for members to give back and help youth in the JLLV focus area consistently.

The SWHYC Partnership Committee supports the Center through our subcommittees' efforts; each focused on various growth areas. Before the Committee started the year with volunteer shifts, HELP of Southern Nevada received funding to expand their facility and open their third floor, increasing their capacity by 65 beds. With this impending expansion, plus an existing shortage, a distinct need for hygiene products was identified. We held a product drive, providing over 60 complete hygiene kits, including shampoo, conditioner, and laundry totes, which were distributed to SWHYC throughout the year.

By fall, the Center was busy with three meal prep, one life skills, one social, and one fitness volunteer shifts per month. Our members and guest speakers helped lead informative life-skills lessons on topics such as the power of meditation, expressing gratitude, building credit, and healthy relationships. Fitness shifts such as yoga with Silent Savasana and snow play day allowed members to encourage residents to establish healthy habits.

The winter season was extra special as the Committee hosted a Thanksgiving etiquette dinner, where volunteers served the youth a fabulous three-course meal, and a local hospitality expert gave etiquette lessons. The Committee also partnered with the Cosmopolitan to bring twelve youth to their ice rink for ice skating, hot cocoa, and s'mores. For the third year, sustaining member Dedee Nave an expert decorator guided volunteers through another fabulous holiday decorating shift bringing much-needed cheer to the Center.

Our social subcommittee kicked up extra excitement throughout the year with engaging activities, tasty treats, and décor with a "Party-in-a-Box" for holidays such as Halloween, St. Patrick's Day, and Easter. With the outbreak of COVID-19 in the spring, our physical presence at Shannon West was restricted. Yet, the Committee continued to provide as much consistent support for the youth at Shannon West as possible with activity kits such as Movie Night, Spa Night, Brain Box, and Art Box.

Thank you to all of the fantastic volunteers who devoted their time and ingenuity to support the SWHYC partnership this year!



#### **FASHION FORWARD**

Fashion Forward marked its 11th year as a Junior League of Las Vegas project. This fall, 400 design students with the leadership of teachers from 10 high schools began the annual competition with a sewing challenge. The students started with 1,200 yards of muslin fabric, generously donated by Marc and Debra Salls of Star Costume and Theatrical Supply, and created either a belted jacket or a men's button-down shirt. Our committee took pride in pairing community sewing mentors with teachers who requested the extra hands on deck to meet the student's needs. Moreover, Kevin Smith, founder of Trade and Fashion Academy, offered his expertise and mentorships to the students, helping with the construct of their garments.

The challenges culminated in an exciting elimination round in December, judged by Junior League volunteers. Fifteen judging sessions narrowed down the students to 68 talented finalists." Tales of the Hero" was chosen as the theme for the final runway show challenge. The intermediate-level designer students selected a Grimm's storybook character, and the advanced-level couture students picked a self-inspired superhero, from which they drew their design inspiration. All finalists were invited to Star Costume to choose the fabric for their designs. Star Costume supplied more than 700 yards of gorgeous fabric to accommodate the finalists. The students received a \$25 Visa gift card from the Junior League for additional supplies and notions for their garments. The students were planning to walk their designs down the runway at our annual Fashion Forward runway show on April 18, 2020. The students were hard at work on their garments when the unprecedented Coronavirus pandemic closed the schools in March for the foreseeable future. Per the Fashion Forward rules, students did not bring home their garments and were unable to work on them from home. We are hopeful the students can return to this school year with enough time to finish their incredibly inspired designs. Thank you to everyone who made this year such a success, and bravo to all the talented students who participated! We are proud of this year's participants and the Fashion Forward Committee.

#### PUBLIC AFFAIRS AND ADVOCACY COMMITTEE

The Public Affairs and Advocacy (PAAC) enthusiastically focused on informing members about local and national issues affecting our community. We provided information concerning voting registration, Census 2020, and how the caucus works. Las Vegas Election Office members Brenda Cotton and Zephara Moselle spoke to our members, to explain voter registration and how JLLV could be of assistance. The election officers provided members with sample registration packets. It was an exciting and fun-filled evening. Yessenia Moya, a community activist, introduced League members to the caucus process. Members participated in a mock caucus choosing flowers as our candidates. League members learned "caucus math," negotiating (campaigning) for their flower and how the caucus process differs from primaries. As the 2020 presidential, judicial, and congressional races and numerous ballot initiatives are prevalent in 2020, PAAC looks forward to assisting the League members in being informed citizens and encouraging participation in the democratic process.



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#### **BEAR PROJECT**

The Bear Project was guite a success this year, and the Committee wants to thank everyone that adopted Bears and donated sincerely. Overall, there were 253 Bears adopted at three schools and gifts provided for 158 teens at Shannon West Center for Homeless Youth (SWHYC). At Martinez Elementary School, Susan Kubat and Mary Blake headed up the coordination and adoption of 80 Bears, which assisted 19 families. Lori Smith saw 87 children and 21 families adopted at CC Ronnow Elementary School. Judy Beal, who also helped in every area of the Bear Paroject, led the effort at Lincoln Elementary School providing Bear gifts to 86 children and 22 families. Many others on the Bear Committee spent time measurig, coordinating, and distributing the Bears! Sally Rycroft, with a little technical assistance from Ann Trobough coordinated gifts for 158 teens at SWHYC. She had a great team of Bear Committee members assisting her in gathering donations, shopping, and stuffing gift bags, doubling the number of donations from last year. LuAnn Kutch and Natalie Colquitt provided crucial support to the Adoption Managers behind the scenes and were very active for the Bear Project. They assigned all the Bears to the adopters and coordinated all the lists! Of course, there are also Information Technology Managers at each school: Ann Trobough, Michelle Shafe, and Robbie McClain spent numerous hours making sure that all the children's sizes, favorite colors, and all other information was accurate. There were also many activities once it was time to collect the Bear donations: Sheryl Slakey and LuAnn Kutch had everything ready for the collection of Bears at the Holiday

Coffee. Erica Mayer and Tracy Surette stepped up as first-time Workshop Managers and did a fantastic job!

#### **HOLIDAY COFFEE**

The 2019 Sustainer Junior League of Las Vegas Holiday Coffee enjoyed a break from tradition this year. Chris and Michelle Stuhmer were gracious to open their picturesque model homes at "Vu by Christopher Homes," to hold our event. The elegant homes with contemporary Holiday decor and magnificent views provided a beautiful backdrop for the members to enjoy refreshments and camaraderie. Guests enjoyed holiday music by a solo cellist while taking in the panoramic Las Vegas skyline. Sustainer president Terri Williams and JLLV president Erica Chee greeted guests with the Holiday Coffee co-chair's Britta Carlson-Sessums and Theresa Minden.



#### **FINANCIALS**

#### Assets

Current Assets:	
Cash and cash equivalents	\$508,531
Certificates of deposit	160,728
Prepaids and other current assets	22,360
Total current assets	691,619
	r
Land, building and equipment, net	<u>737,046</u>
Other Assets:	
Cash and cash equivalents	26,171
Certificates of deposit	331,892
Investments	374,133
Collections	60,000
Total other assets	792,196
Total assets	\$ 2,220,861
Liabilites and Net Assets	
Current liabilities:	
Accounts payable & accrued expenses	\$ 30,076
Payroll liabilities	507
Deferred revenue	72,152
Total current liabilities	102,735
Not Associa	
Net Assets:	E// 01/
Without donor restrictions	544,216
With donor restrictions	<u>1,573,910</u>
Total net assets	2,118,126
Total liabilities & net assets	\$ 2,220,861

#### **Net Assets without Donor Restrictions**

Net Assets, End of Year

Net Assets, Beginning of Year	\$1,988,599
Increase in net assets	129,527
Increase in net assets with donor restrictions	40,460
Net assets released from donor restrictions	(144,423)
Investment income	10,866
Contributions	174,017
Net Assets with Donor Restriction	
Increase in unrestricted net assets	89,067
	482,866
Unallocated payment to affiliated organizations	21,733
	461,133
Fundraising	72,574
Supporting services:  Management & general	26,411
Program	362,148
Expense:	
	571,933
Net assets released from restrictions	144,423
Investment Income	45,991
In-kind donations	129,927
\$94,584, respectively) Program and other income	130,049 26,050
Special events (net of expenses of \$171,230 and	•
Member dues	87,191
Contribution and grants	\$ 8,302



CLICK HERE TO DONATE TO THE JUNIOR LEAGUE OF LAS VEGAS \$ 2,118,126

#### **DONORS**

Diamond \$10,000+ Marc Salls Star Costume Wynn Resorts

Platinum \$5,000-9,999
Andress Family
Foundation
Cosmopolitan Hotel
Dr. Nick Liu Advanced
Orthopedics & Sports
Medicine
Madeleine Andress
Ogletree Deakins
Plush Creative
Agency
TV Transport
All Las Vegas
Alt-F Photogra
Alt-F Photogra
Foundation
Backstage
Foundation
Backstage
Bali Hai Golf
Course
Bonotel
Brooklyn Bowl
Carol Keltner
Cork & Thorn
Cornish Pasty

Gold \$3,000-4,999
J&B Holdings LLC
Judy Beal
Las Vegas Pride
Michelle Eckmann
The Millan Family
Morgan Stanley
Patricia Mulroy
PSAV
Sally Rycroft
Scaled Design Studio
Snell & Wilmer
Southwest Gas

Silver \$1500-2,999 The Goldstein Foundation Hakkasan LIGHT/DAYLIGHT **Living Events** Power Hour 360 ReBar Sandy & Rex Windom Trump International **Hotel & Tower New York Westgate Las Vegas Resort & Casino** Elizabeth McGinnis Nancy Gasho-Fromm

Bronze \$500-1,499 Able Baker **Advanced Orthopedics & Sports Medicine Alt-F Photography Allstate Foundation** Bali Hai Golf Course Bonotel **Brooklyn Bowl** Carol Keltner Cork & Thorn Cornish Pasty Co. **CraftHaus Brewery** Del Mar **Thoroughbread** Club Dillard's Ditton/DeLanoy **Charitable Fund Dorian Martin** Stonebarger Elizabeth Fersdahl Four Seasons Hotel Francesca Resch Las Vegas Golden Knights **Human Nature** Indigo **Kim Sennes** Kristin Long **Photography Lori Priest-Lopez Mayfair Resturant Pitchfork Sun Buggy Fun** Rentals **TERP Consulting** The Ranch at Laguna Beach **Three Sheets Craft Beer Bar** Tisha Overman **Total Wine** 

Trump International Hotel Las Vegas The Lionel Trust Shelli Lowe Sonnya DeBonis

**Valued Donors** 80s Rocker Mom Aliante Casino & Hotel Allison Rankin AmazonSmile Foundation Amelia C and Co Atelier By Square Salon Athleta Austrailian BeeGees Axe Hole Vegas Barre3 Henderson Black Bear Diner Bleacher Divas Board and Brush Las Vegas Bonnie Lawyer California Pizza Kitchen Carol Levy Carole Terry Carolyn Sparks Caron Edwards Cirque du Soleil City of Henderson Colleen Slater Connoisseurs Tours Dr. & Mrs. Craig R. Hamilton Cyn Wages Dig This Las Vegas Dina Zemke Dinosaurs and Roses Diplomat Exotic Rentals **DISCOVERY** Children's Museum Donna Barer Ellen Guerra Ethel M Chocolate Ferrari-Carano

Flower Child **Grape Expectations** Hans Klok Human Nature singing group James Slonina Jamie Midlo Jeanette Clark Jenna Waltho Jennifer Mallinger-McCormick Jenny Lehner Juan's Flaming **Fajitas** KA by Cirque du Soleil Katherine Crockett Karla Roberts Katy Rizo Kendra Scott **Koot Family Trust** Kristina Broumand Kroger Las Vegas Lights Lawry's Prime Rib Lettuce Entertain You Lifes A Bagel Lisa Breen LuAnn Kutch Lynda Wohletz LV Philharmonic Maggiano's Magnum Coffee Margaret Carnell Megan Bichsel Melissa Wargo Minted, LLC Molly Greene Momofuko Mystic Mona N.B. Bentley Nancy Peccole Nancy Shepherd Network for Good Nevada Ballet Page Hawken Patricia Beard Patricia Brinton Pincushion Pole Position Posare Salon Pure Barre Rachel Hunt Rachel's Kitchen

Las Vegas Raiders

Rebecca Minkoff Red Rock Spa **Redemption Fitness** Robbie McClain SAS Partnersh Robert & Kristen Scott Salesforce Sally Gersbach Sahara Las Vegas **Sharon Schmitt** Skin City Body Painting Southern Wine & **Spirits** Southern Paperie SpiegelWorld: **Absinthe** Atomic Saloon **Opium** Springs Preserve Square Salon STK Las Vegas Sunny Lake Hahn Susan Kubat Sweat, Shop & Savor at Rampart Commons Tao The Cheesecake Factory The Salt Room Summerlin Thunder From Down Under **Timbers** Top Rank Tory Burch Tournament of Roses Parade Trader Joe's TrueFood Kitchen Vetri Cucina **WIPA** 

**TPC Summerlin** 

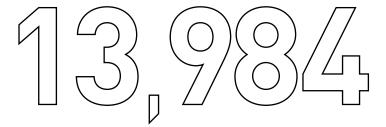
Winery

FireFly

Canyon

Flightlinez Bootleg

### THE JUNIOR LEAGUE OF LAS VEGAS MEMBERS COMPLETED



#### VOLUNTEER HOURS

**BEFORE FRBRUARY 2020** 

THRIVE.
WE ARE
WOMEN
BUILDING
BETTER
COMMUNITIES

#### **JUNIOR LEAGUE MEMBER AWARDS**

HEART OF GOLD AWARD KRISTINA VILLARDI

HEART OF GOLD AWARD TRINAMARIE SHAW

FIRST YEAR ACTIVE AWARD GRACE PEDERSEN

PROVISIONAL OF THE YEAR MEREDITH TIESZEN

SUSTAINER OF THE YEAR ROBBIE MCCLAIN

Junior League of Las Vegas is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

We welcome all women who value our mission.

#### **GOLD RIBBION WINNERS**

SEPTEMBER
TERESA DESCHAMPS
&
SARAH GONDEK

OCTOBER SUNNY HAHN

NOVEMBER GRACE PEDERSEN

JANUARY KRISTEN OLIVER

FEBRUARY
BRITTANY MOLES
&
D'ANN BUGGIA

MARCH ASHLEY POWROZNIK

APRIL EVA HAMILTON



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