

WE ARE THE JUNIOR LEAGUE

LEADING CHANGE.
TRANSFORMING COMMUNITIES.

ANNUAL REPORT

2018

2019



JUNIOR LEAGUE OF

LAS VEGAS

2018-19 PRESIDENT FROM THE DESK OF DALISA COOPER

There are countless reasons to celebrate yet another fantastic year for the Junior League of Las Vegas! The capable, accomplished women of JLLV have worked steadily to carry our mission forward while methodically paving the way for the future with some exciting, new developments.

This year kicked off with a newly formatted Communications Council, allowing each committee within it the opportunity to successfully focus on multiple tasks. These include brand and name recognition, social media, marketing, internal and external communications and a brand-new website that offers a current, outward-facing platform and a streamlined volunteer management system! Summer 2018 welcomed a class of 80 Provisional volunteers. They were anxious to learn all things Junior League by jumping right into our community shifts, participating in trainings and special events and holding their very own successful project to benefit their organization of choice, The Shade Tree, another project initiated by JLLV.

We also launched a Diversity and Inclusion ad hoc to focus on diversifying our league through internal assessment, conversation and trainings. Our newly formed Donor Relations ad hoc had a strong start with the creation of sponsorship opportunities for JLLV partners and supporters to take part in a consistent, structured method. Breaking out from the Fund Development Council, our Grant Writing committee focused solely on obtaining grants to fund our projects and brought in over \$50,000 in its first year! Our Project Research and Development Committee moved forward at full throttle to bring us an exciting new project, a Three Square partnership, in which we will offer "pop-up" food distributions in areas of our community that have the highest need for additional food supplies.

JLLV is fortunate to begin these new projects and take the opportunity to refine current processes while we continue to celebrate the successes of our long-standing projects and committees. Our signature Paint the Town Red gala was a wonderful success. It drew more than 300 attendees and provided League with substantial funds and the opportunity to recognize JLLV member, Helen Foley, and Las Vegas legend, Nancy Houssels, for their longtime commitment to improving our community. Fashion Forward - part fundraiser, part community project - served over 300 high school students via 12 schools and celebrated 10 years as a highly successful JLLV project. Moving our mission forward and supporting our focus area of youth ages 12 and over, we continue with the work of committees Elevating Teens, Healthy Futures, Done in a Day and more than 30 years of Education Grants, which has shelled out over **\$750,000** to local teachers! Impressive is an understatement. None of this would be possible without the support of our generous donors. We thank you.

When I reflect on the last year, I can't help but think about how quickly it has gone by. But, I rest assured with a quote by author Marty Rubin who said, "Time does not pass, it continues." It was my absolute pleasure to serve as President, and I am thankful to all of those who came together, showed up and created an energetic team that accomplished so much together. We undoubtedly have more excitement in our future under the leadership of Erica Chee and over the next few years with Phoebe Cooper and Kate Newman. I will continue to support, work and volunteer with this dynamic organization that I consider a big part of my life.

It was truly an honor,
Dalisa Cooper
2018-19 President

Junior League of Las Vegas



Board of Directors 2018-19

President: Dalisa Cooper
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Vice President, Community/PEE: Phoebe Cooper
Vice President, League Operations: Dorian Stonebarger
Vice President, Fund Development: Katie Walpole
Vice President, Communications: Crystal Zuelke
Vice President, Finance: Tracy Sperry
Recording Secretary: April Drummond
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Fund Development Member-At-Large: Courtney Smith
League Operations Member-At-Large: Sarah Odia
Communications Member-At-Large: D'Ann Buggia
Treasurer: Angie Neff
Sustainer Board President: Nancy GashoFromm
Sustaining Advisor to the Board: Madeleine Andress

2017-19 SUSTAINING PRESIDENT FROM THE DESK OF NANCY GASHOFROMM



It's been an absolute pleasure being Sustainer President for the past two years. I'm proud to see the continued relationship between our Sustaining and Active members. We share the enthusiasm for their community and fundraising projects and appreciate the support they give to us through the Bear project and annual Holiday Coffee.

The Sustainer Board continued traditions this year and provided opportunities for our members to be involved. At any time, sustainers can join our book club, bridge club, Holiday Coffee, which supports our Bear Project, our monthly wine group and our sustainer's trip, held every spring. This year, we visited Charleston, South Carolina and had an absolutely wonderful time touring the sites and indulging in great food, wine and friendship. Thank you to the many women who gave their time as a Sustaining Advisor to league's Active committees. They surely appreciate our time, expertise and advice.

As we end another successful year in Junior League, we have much to celebrate, reflect on and look forward to in the future. Thank you for your continued dedication to our organization.

Nancy GashoFromm
2017-19 Sustainer President
Junior League of Las Vegas

Sustaining Board of Directors 2018-19

President: Nancy GashoFromm
Vice President: Stacy Sheeley Reyes
Secretary: Terri Williams
Treasurer: The late Deni Conrad
Endowment Chair: Tammy Peterson
Holiday Bear Committee Chair: Debbie Levy
Holiday Coffee Co-Chairs: Sally Rycroft and Michele Shafe
Sustainer Trip Chair: Dorothy Huffey
Morelli House Public Program: Kristina Broumand
Membership Chair: Krista Darnold



**JUNIOR LEAGUE OF
LAS VEGAS**

The Junior League of Las Vegas, together with its predecessor the Service League of Las Vegas, has served the Las Vegas community for more than 70 years. Our organization has been instrumental in founding numerous nonprofits and in improving the community through the thousands of volunteer hours contributed by our members. JLLV is a proud part of an international association of Junior Leagues that is comprised of 291 Leagues and more than 150,000 women strong.

SHANNON WEST HOMELESS YOUTH CENTER

CO-CHAIR: AMELIA COOPER
CO-CHAIR: CHEKESHA VAN PUTTEN



Since partnering with HELP of Southern Nevada and the Shannon West Homeless Youth Center two years ago, Junior League of Las Vegas has played an integral role in providing consistent support and programming for the at-risk youth living at the center. The SWHYC program has provided a well-rounded assortment of opportunities for our volunteers to give back and help youth in our focus area on a consistent basis.

The SWHYC committee supports the center through the effort of five subcommittees each focused on different areas ranging from life skills to meal preparation. The committee started the year with a full roster of shifts over the hot summer months, when shelter and assistance were needed. At full capacity, volunteers provided healthy meals, tutoring, fitness and life skills, and summer fun with an 80's movie night and 4th of July Party-in-a-Box.

By fall, the center was busy with 10-12 volunteer shifts per month. Our own league members helped lead informative life-skills lessons on topics, such as Knowing Your Rights, How to Start A Business and How to Manage Stress. With special guest speakers, the youth and volunteers benefited greatly from the motivational and inspirational talks designed to help overcome challenges and succeed in life. The committee also hosted the first Thanksgiving Etiquette Dinner, where volunteers served the youth a delicious sit-down, three-course meal and a hospitality expert gave etiquette lessons.

With over a dozen graduates in 2018, education advancement was a top priority. Weekly tutoring sessions helped the youth pass HiSET exams, high school equivalency and various other certifications to advance in the workforce. Whether it be math or English, the time and dedication the volunteers provide has been invaluable to the youth who appreciate the help and find comfort seeing familiar faces show up on a regular basis.

The SWHYC fitness committee launched in 2018 to increase physical activity among the residents to help alleviate stress and improve their health and well being. Hip Hop, led by Culture Shock, and Yoga with Silent Savasana, were both a great success. A select group of residents were able to leave the center to go on fun-filled hiking and snow excursions with JLLV volunteers, which they absolutely loved.

The holidays were extra special when League members sponsored ten lucky youth to attend the Nutcracker Ballet at the Smith Center, thanks to a partnership with the Nevada Ballet Theatre.

The list of highlights could go on and on, but we have found that it's not always what we do at Shannon West that matters, but simply being there that does. Thank you to all of the volunteers who gave their time to support the SWHYC Partnership this year.



CELEBRATING 10 YEARS

FASHION FORWARD

CO-CHAIR: LAUREN BYRGE
CO-CHAIR: DAWN HEANEY

Fashion Forward marked a big milestone this year with the 10-year anniversary of this Junior League project. In the fall, 323 students from 12 high schools began the annual competition with a sewing challenge. With muslin fabric generously donated by Star Costume and Theatrical Supply, students made either a zip-up hoodie or a button-down dress. The challenges culminated in an exciting elimination round in December judged by Junior League volunteers and select community members. Fifteen judging sessions narrowed down the students to 68 finalists.

To celebrate Fashion Forward's anniversary, "Legendary Leading Ladies in Stage and Film" was chosen as the theme for the final runway show challenge. The finalists randomly selected a leading lady from which they drew their design inspiration. Star Costume supplied more than 800 yards of fabric to accommodate the finalists. The intermediate-level "Designer" students were allowed to pick their own fabric to make garments inspired by their leading lady and given a \$25 gift card from the Junior League for additional supplies. Advanced-level "Couture" students were given a \$25 gift card to cover extra supplies and notions for their garments.

The runway finale took place April 27 at The Brooklyn Bowl, where the finalists walked the runway showcasing their designs to a packed audience. A panel of fashion design experts rose to the difficult challenge of adjudicating the students to find our winners. Prize packages included design classes from the Trade and Fashion Academy of Las Vegas, access to the MAGIC fashion trade show, sewing machines, and a grand prize for a trip to New York to visit showrooms and meet designers. In addition to the in-kind sponsorship of Star Costume, this year's major sponsors included The Cosmopolitan and Brooklyn Bowl. Fashion Forward was thrilled to also receive sponsorships from Dillard's, The Trade and Fashion Academy of Las Vegas, the Millan Family, Madeleine Andress, Sound Fusion Entertainment and many others. Dayna Roselli of Channel 13 News returned to emcee the event.

Fashion Forward recognized the top three students from both the "Designer" and "Couture" levels. Congratulations to Kristianne Davis from East Career & Technical Academy for first place in the Designer Level and to Moises Bravo from Rancho High School for first place in the Couture level. The top ten student-designers from both categories will have the opportunity to showcase their garments again in the fall at Las Vegas Fashion Council's artLIVE runway show. Our 2018-19 Fashion Forward committee put in over 800 volunteer hours working on the competition, runway and VIP event. Our final runway featured more than \$30,000 of in-kind donated fabric from Star Costume and Theatrical Supply, and VIP attendees received a luxury swag bag, along with a fun reception held prior to the runway show. Thank you to everyone who made this year such a success, and bravo to all the talented students who participated!



Fashion Forward
The 10th Anniversary

EDUCATION GRANTS

CHAIR: AMY HOWARD

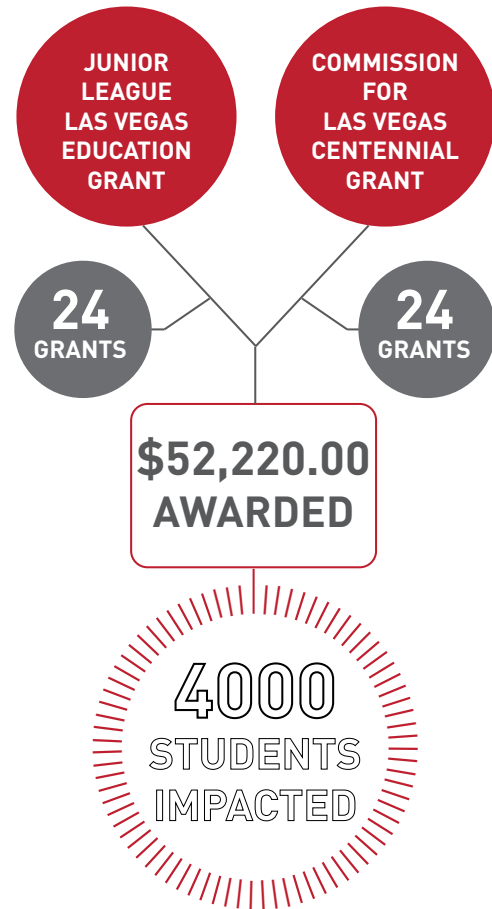
What a year! What an impact we made. For more than 30 years, Junior League of Las Vegas has proudly funded Education Grants, affecting students in classrooms throughout the Las Vegas Valley. Aligning with Junior League's focus area of impacting youth age 12 and over, middle and high school teachers can earn up to \$1,500, and elementary teachers can earn up to \$1,000.

For the first time this year, Education Grants made the application process electronic, and we received 137 strong applications. In early October, 25 Junior League members reviewed and graded project proposals in a blind grading process, selecting projects that demonstrated innovative and creative learning opportunities. The Education Grants committee awarded 24 grants totaling \$25,872 for the 2018-19 school year. Nine middle and high school teachers and 15 elementary school teachers were honored at a grant recipient reception at the American Preparatory Academy.

As the school year was underway, JLLV volunteers visited winning teachers' classrooms and observed grant projects in action. Members saw projects involving competitive robotics, literacy improvement, mindfulness, art and empowerment, ukulele bands and many more. These education grants allow teachers the opportunity to expand curriculum in creative and innovative ways. In all, the grants impacted more than 4,000 students, including hundreds in Title I classrooms. JLLV is amazed at the commitment of our teachers and the impact they have on Clark County youth.

Also this year, with the help of the Grant Writing committee, Education Grants received a grant for \$50,000 from the Commission for the Las Vegas Centennial to fund educational projects with a focus on the history of Las Vegas. The application went out in December, and in January, ten league members reviewed and graded 25 project proposals. We awarded 24 more grants totaling \$26,348 for the second half of the school year. Teachers were honored at a reception at the Morelli House. We were joined by a representative of the Commission for the Las Vegas Centennial, who explained that the revenue generated from the Las Vegas Centennial license plate available through the Nevada Department of Motor Vehicles is utilized to support and develop community projects that promote and preserve Las Vegas history and positively impact the community.

We are thrilled we were able to double our impact this year. Since 1985, JLLV has awarded more than **\$750,000** in education grants.



PAINT THE TOWN RED GALA

The 16th annual Paint the Town Red Gala was held Saturday, March 9th at The Venetian.

The event raised more than \$100K for Junior League's community programs and support for committees, such as the Shannon West Youth Homeless Center and the new Three Square Partnership.

Junior League of Las Vegas honored Nancy Houssels with the Florence Lee Jones Humanitarian award and Helen Foley with the Lifetime Community Achievement award. The attendance of our **330** guests supported these two amazing women, as well as JLLV and our many volunteer projects. Attendees enjoyed champagne hour with tray-passed hors d'oeuvres and music by the Las Vegas Symphony Orchestra, while bidding on more than 200 silent auction items, including deluxe staycations, designer handbags and luxury experiences. A jewelry grab donated by Kendra Scott, a wine grab donated by JLLV members, a beautiful floral backdrop donated by MJ Designs and a stilt walker, all added a whimsical touch to the Midsummer Night's Dream themed event.

JLLV President Dalisa Cooper opened the evening with a tribute to the late Deni Conrad. The dinner and awards portion began as guests were treated to a beautiful performance from the Nevada Ballet Theatre. To announce our award winners, Rose McKinney-James and Madeleine Andress provided heartfelt introductions to the respective honorees. It was an inspirational night as both Helen Foley and Nancy Houssels took to the stage to accept their awards and share personal stories of their community involvement and contributions.

The night's emcee was Mark Shonuck, the voice of the Vegas Golden Knights. He was assisted by Nate Tannenbaum, as auctioneer. The duo raised more than \$25,000 auctioning items like an iconic Breakfast at Tiffany's experience, Golden Buckle rodeo tickets, a celebrity chef dinner, and vacation getaways to bucket-list destinations including Turks & Caicos and historic San Miguel, Mexico. Former JLLV President Jennifer White spoke on behalf of "Fund the Need," giving guests insight into how each donation is put to work.

An event many months in the making, we thank all of those who attended gala, donated their time or services and supported the event by securing an auction item. **We recognize the hard work and generosity of the Paint the Town Red committee, our honorary committee members and the many vendor partners who helped to bring this event to life.**

CO-CHAIR: AMY JOHNSON
CO-CHAIR: LYNN WETZEL



Supporting Sponsors:

Andress Family Foundation
Dr. Nick Liu of Advanced Orthopedics & Sports Medicine
Faiss Foley Warren
Nancy Houssels

Junior Sponsors:

Caesars Entertainment
Dee & Don Snyder
Elaine P Wynn & Family Foundation
Judith Beal
Scientific Games
Southwest Gas

Host Committee:

Madeleine and Don Andress
Lovee and Bob Arum
Beth Barbre
Deni Conrad
Dalisa and John Cooper
Sonnya & Eric DeBonis
Linda Faiss
Nancy GashoFromm & Robert E. Fromm
Punam Mathur
Dee and Ken Ladd
Carolyn Sparks
Elaine Wynn

A huge thanks to our media partners who provided in-kind event coverage including:

KLAS - Channel 8,
KSNV Channel 3
KVPM



**Honoring
Helen Foley**



**Honoring
Nancy Houssels**

Leveraging last year's successes with partner Jobs for America's Graduates (JAG), the Elevating Teens committee took this year to a new level! Working with specialist Kathy Snyder and David Hill at Desert Pines High School, Junior League was able to impact two classes of juniors and seniors in their individual classrooms.

ELEVATING TEENS

CO-CHAIR: ARLENE BARBA
CO-CHAIR: ANDREA MARTINEZ

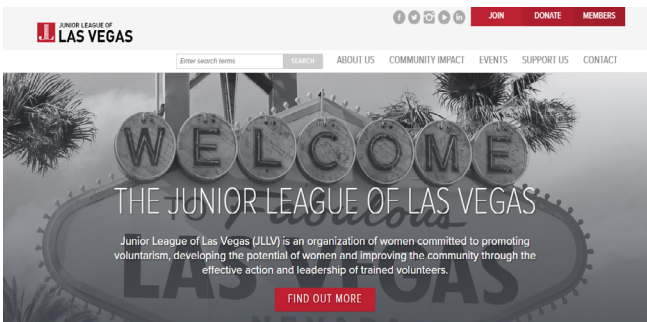
Throughout the year, Elevating Teens visited the classrooms and worked with students in a dynamic way. We impacted and engaged the students with three professional panels. The panelists were from a variety of industries, including hospitality, law enforcement and medical. The panelists careers ranged from Attorney General, FBI agent, pediatric oncology nurse, Disney employee and event planners. Students were excited to hear about the unorthodox routes some of these presenters had taken and about the potential job opportunities available for them right out of high school. The students also participated in a mental health workshop, which gave invaluable information on how to cope with common daily struggles the students may face and how to overcome those challenges and push forward on their curriculum and future career.



Elevating Teens offered two hugely successful etiquette luncheons for the Desert Pines and Durango High School students. More than 90 attendees had the opportunity to dine at Milos, a fine-dining restaurant in the Cosmopolitan. Students received an etiquette lesson from the Director of Sales and Special Events, who is also past President of the National Association for Catering and Events and is currently an instructor at The International School of Hospitality. The luncheon included a mock interview, where Junior League volunteers acted as company interviewers.

Elevating Teens was honored to also partner with the Girls Scouts of Southern Nevada for their CEO In Training Program. We hosted a series of meetings, where the cadets learned what it takes to be a CEO – straight from female leaders in our community and organization. The topics ranged from building a brand, dress etiquette, public speaking and job interviewing. Elevating Teens also arranged a field trip to Ethel M Chocolate Factory to give the cadets insight into the day-to-day operation of a business and receive job opportunity information.

COMMUNICATIONS



Furthering JLLV's goals to build broader awareness of our organization and deeper relationships within the community, the Board expanded its public and media outreach by making Communications a Council in 2018-19. Under the new leadership role of a VP and MAL, Communications now consists of four committees: Member Communications, Public Relations, Content Creation and Social Media and Website. The creation of the council has allowed each arm of Communications to better focus on brand awareness and integrated communications.

One of this year's biggest initiatives was taking on the task of improving our communications and member experience by transitioning to a new website and member database provider.

Our old website was outdated and didn't tell the story of JLLV and our efforts in the community in the way it deserves to be told. Communications began the transition in January with the launch of the new www.JLLV.org, a Digital Cheetah platform used by dozens of Junior League chapters around the world.

We hope this new website will help us recruit new members, share the incredible work our existing members are doing and allow us to continue to celebrate Junior League's past and present while developing powerful women leaders in the Las Vegas Valley.

ANNUAL REPORT STAFF

- Crystal Zobrist Zuelke
- D'Ann Buggia
- Abigail Millan
- Jenn Kratochwill
- Krysta Levy
- Elizabeth Fersdahl



CONNECT WITH JLLV!

PUBLIC AFFAIRS & ADVOCACY

CHAIR: KATE NEWMAN

The Public Affairs and Advocacy Committee (PAAC) was excited to focus on making the most of this election and legislative year for our membership and focus area. Junior League of Las Vegas voted to support the Marsy's Law Ballot Initiative in 2017-18. This fall, PAAC worked with other organizations to raise awareness about this ballot measure and five other initiatives on the ballot. PAAC provided many educational opportunities about these initiatives through community partners. PAAC also provided a neutral pro/con summary of each of these initiatives to general membership. In November, Marsy's Law passed, amending the Nevada State Constitution to include victim's rights.

As the legislative year began this spring, PAAC focused on identifying legislation that would have a significant positive impact on JLLV's focus area. The Board approved the sponsorship of two bills, AB150 and SB147, both of which focused on improving the lives of teens in foster care and those aging out of foster care in Nevada. PAAC partnered with the Children's Advocacy Alliance in supporting these bills. The committee traveled to Carson City in March to provide testimony in support of these bills and lobby for their passage. PAAC is proud to report that both bills passed and were accepted by the Governor. We look forward to seeing the impact of these bills on youth aging out of foster care.

LEGACY

CO-CHAIR: CYMBRA FRAZIER
CO-CHAIR: KRIS HOSTETTER

The Legacy committee continues to sort through the numerous historical records and artifacts that have helped document the journey that brought Junior League of Las Vegas to what it is today.

As we discover wonderful historic files from various committees and events, anything older than five years is catalogued and readied to move to the UNLV Historical Archives, where years of JLLV history are already preserved.

We work diligently on a digital archiving system so that our history is at our fingertips. There is still so much more work to do, but we are up to the challenge.

Legacy would like to thank Sustainer Dr. Carole Terry for all of her hard work over the years for our oral history publications. We owe Dr. Terry a debt of gratitude, which she would never claim for herself.

As JLLV moves forward in helping our community, it's important to remember our numerous past journeys and projects. Legacy is committed to honoring our past achievements and looks forward to recording our future.

MORELLI HOUSE PUBLIC PROGRAM

CHAIR: JENNY LEHNER

The Morelli House Public Program Committee (MHPP) has continued its positive momentum from last year's phenomenal successes.

MHPP completed its monthly docent guided tours of the historic Morelli House both to the public and private tours requested from several national groups and organizations. This year, Julie Littlefield donated the original piano owned by Antonio and Helen Morelli. The piano also features microphones used when Mr. Morelli would record music with his orchestra. It's a wonderful addition to the Morelli House and adds a little more of Antonio Morelli's presence along with his tuxedo.

Last spring, MHPP hosted a brunch and "Passion for Vintage Fashion" Fashion show, showcasing the exquisite 50s and 60s era clothing from the Morelli House collection. We recently acquired some gorgeous pieces, both clothing and accessories, to add to our collection.

Since last year's event was so successful, the committee decided to host a similar event in May. MHPP presented "A look back at Mid-century Accessories." and focused on the beautiful pieces of jewelry, gloves, handbags, hats and fascinators and mink stolls and shoes. JLLV models wore our newly acquired collection of cocktail dresses, evening gowns and other gorgeous pieces of clothing. All clothing and accessories that were modeled came from the Morelli House vintage clothing collection, which highlights MHPP's interpretation of Antonio and Helen Morelli's mid-century lifestyle in Las Vegas. We also raffled five prizes donated by various community partners, including a grand prize of a three-day, two-night Las Vegas Staycation.

Thanks to the ticket and raffle sales of the accessories show event, the generosity of the community, amazing donors, tours and the enthusiastic efforts of the MHPP committee, the Morelli House remains a historic landmark and continues to celebrate its place in Las Vegas' history and future.



NIGHT AT THE MUSEUM

CHAIR: KRISTINA VILLARDI

For our fourth annual Night at the Museum, we transformed the DISCOVERY Children's Museum into our very own tropical hideaway in the desert!

The Night at the Museum committee hosts the annual

event to raise money for The Junior League of Las Vegas and DISCOVERY Children's Museum. Funds raised benefit both nonprofits and their programs promoting the health, education and well-being of Las Vegas youth. The primary goal of the committee is to enhance and diversify fund development for JLLV by creating an event that is targeted to members outside of JLLV and the museum. Over the years, the committee has worked to build an event that the public will enjoy attending year after year.



This year's committee welcomed more than 300 guests to explore the venue for a rare adults-only evening. The event successfully raised public awareness of both organizations. Guests enjoyed bars on every floor, as well as light tropical bites prepared by Superior Catering and Event Services. They also had the opportunity to purchase branded fresh coconut

cocktails. We were excited to see guests come in Happy Hour Casual, including their favorite Hawaiian shirts and hula skirts! Attendees flamingled all night long over silent disco provided by Sound Off Vegas and other activities including hula and limbo competitions and a tacky tourist relay. The real show stopper of the night was the performance by Hot Lava, which featured 10 hula dancers. An accompanying band entertained attendees with their island music and smooth moves. Guests bid on very unique raffle prizes featuring amazing things to see and do in Las Vegas, including tickets to UNLV games, a LINQ promenade package, wine baskets, fitness packages and more. The event would not have been possible without our major sponsor, Sunny 106.5. **We thank all of our attendees for their generosity and hope you'll join us again next year!**

PROVISIONAL TRAINING

CO-CHAIR: MEGHAN MATTICE
CO-CHAIR: KRISTEN WEDDINGFELD

The Provisional Committee hit the ground running last summer hosting two very successful mixers.

Our first social was held at ReBar in Downtown Las Vegas. Ladies mixed and mingled with our committee and other active members. Our second mixer gave the Provisionals a sneak peek into what an actual Junior League volunteer shift entails with a mini-packing shift at Three Square.



We kicked off the first Provisional meeting in September, followed by the Provisional Bus Tour in early October, which gave the provisionals a closer look at the incredible impact Junior League has had in the community. Throughout the year, amazing speakers joined us at our monthly class meetings, including past presidents, council VPs, sustainers and committee chairs. Through their personal stories and insight into league, each speaker gave the Provisionals a bit more knowledge to help set the groundwork for a successful transition into active status.

As we started to broach the subject of the Provisional Project, and after much debate, the class decided on an upscale rummage sale that would benefit The Shade Tree Women's Shelter. The women worked in three separate groups that mirrored the structure of JLLV, including communications, fund development and logistics. Each group brought so much value to the project, from securing an amazing venue at Tivoli Village to procuring countless donations. The women spearheaded this project and turned it into a successful, full-scale event that showed the community what Junior League is truly about: giving back. The provisionals raised **\$5,000** for The Shade Tree.

WE ARE EXCITED TO WELCOME **50** WOMEN AS ACTIVE MEMBERS!

DONE IN A DAY

CHAIR: CARI VIADO

Done in a Day offered a wide variety of projects in the JLLV Focus Area for members to support throughout the year. From increasing educational opportunities by providing volunteer support at the Public Education Foundation's gala to promoting youth health and wellness through shifts supporting Candlelighters Superhero 5K and the Girls Day event with the Boys & Girls Clubs of Southern Nevada.

DIAD also supported existing partnerships with other non-profit and educational groups each addressing a different need in Southern Nevada. These included food packing shifts at Three Square to address food insecurity, meal preparation at the Ronald McDonald House to assist families dealing with serious medical challenges, Spread the Word Nevada to address childhood literacy and a donation drive benefitting Project 150 to assist homeless and displaced youth.

Of course, we had a full house for one of League's most beloved traditional shifts at HELP of Southern Nevada. More than 100 members packed Thanksgiving meals for families supported by HELP. JLLV volunteers, their family members and friends stuffed nearly 2,500 bags donated by Trader Joe's with all the holiday favorites.

DIAD closed out the year by supporting Girls on the Run (GOTR) at multiple events. We passed out over 200 pairs of shoes and socks for all the GOTR sponsored sites and supported the Spring 5K held at UNLV where an estimated 430 girls, 430 running buddies, 200 volunteers and 140 community runners participated.

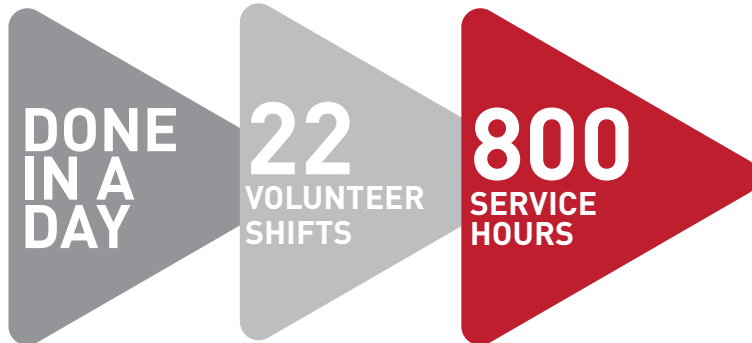
In total, DIAD organized 22 shifts and provided over 800 service hours to new and existing community partners. Thank you to our members for showing up and supporting our mission.



**OVER 100
VOLUNTEERS
PACKED
2500
THANKSGIVING
MEALS**



**THANKSGIVING MEALS WITH
HELP OF SOUTHERN NEVADA**



WOMEN BUILDING BETTER COMMUNITIES

HEALTHY FUTURES

CHAIR: STEPHANIE LOWREY

Health interventions in childhood and teen years have been shown to yield benefits in academic achievement, behavior, educational progression and more. Healthy Futures' goal is to focus on improving health outcomes for 12-24 year olds.



In the fall, we served over 750 youth by supporting events like the Healthy Kids Festival. Membership donated enough gift cards to purchase six bikes and helmets, as well \$200 in gift cards to raffle at the event. Healthy Futures also provided volunteer support to Immunize Nevada's Give Kids a Boost. Immunize Nevada honored the Junior League of Las Vegas by bestowing the "Big Shots" award for Healthy Futures' donations and volunteerism.

New this year, we volunteered with Nevada Partnership for Homeless Youth. Members stuffed bags and handed out much needed items to the youth, including hygiene kits donated by Healthy Futures.

Another first for the committee included working with the Southern Nevada HealthDistrict's Teen Pregnancy Prevention program. Healthy Futures actively contributed to their outreach kits, donating Subway gift cards and Cycle Beads, a natural family planning tool that can be used as birth control. We also contributed to their Expect Respect Youth Conference, designed to empower youth to take an initiative in their health and bodies.

The year concluded with Baby Fest (formerly Baby Bash), an event that provides resources, health screenings and immunizations to families and teenage mothers.

Membership donated gently used baby clothes, handmade blankets and 100 boxes of diapers. The committee is proud of its growth and development. Healthy Future's biggest accomplishments include finding new community organizations to work with, continuing our partnership with Immunize Nevada and tripling the amount of shifts offered from the previous year.

Healthy Futures ended the 2018-19 year serving more than 1360 youth.

5

PARTNERSHIPS

ONE
YEAR
1360>
YOUTH
SERVED

Thank you to everyone who assisted this committee with ideas, donations and volunteer support.

Special Events kicked off the year in true league fashion with our "Kendra Gives Back Party!" partnership with Kendra Scott. Attendees enjoyed sips, sweets and jewels with 20% of the proceeds benefiting JLLV. Another outstanding partnership was with Dillard's Fashion Show. Two events allowed Junior League to earn 10% of the purchases made in-store. Our fall "Love My League" event treated attendees to an exclusive evening of food stations and wine, enter-to-win prizes and Dillard's popular fashion show featuring the latest in fall fashion.

It's the most wonderful time of the year when our league members get to indulge in the holiday shopping season. For the entire month of November, we partnered with Minted.com for its Minted Fundraising Program. League members, friends and family received 15% off of Minted holiday cards and gift orders. In addition, 15% of all of our orders' proceeds were donated back to JLLV! Another "Love My League" event in December was planned with an all-day shopping event, where members enjoyed a private hospitality room with light bites and beverages, complimentary gift wrap and shipping and points for members who spent \$50.00 or more.

Love was in the air the evening of our "For the Love of Chocolate" event at Ethel M. Chocolates in February. Attendees experienced wine tastings and chocolate pairings followed by delightful coffee by Magnum Coffee Roastery. Chocolate covered bananas from Lea Lana's Bananas sent taste buds over the top, and each attendee left with a swag bag full of treats.

Special Events started something special this year... a wine club! Wine club members learn how to make wine in four classes (crushing, pressing, racking and bottling), create their own label, plus take home a case of the wine they made from Grape Expectations.

Let's not forget our SWAG! We created three different styles of shirts showing Junior League of Las Vegas is Vegas Strong. To coincide with all of the meal shifts this year, aprons were created, and of course, wine tumblers to ensure our members stay refreshed. Special Events looks forward to creating more exceptional events for our members and community in the spirit of "fun"draising!

SPECIAL EVENTS

CHAIR: REBECCA STEBBINS



ENDOWMENT

The Endowment Fund was created out of a desire to ensure that JLLV always had available funds to provide for projects in our community. The fund started modestly, but grew over time, reflecting a deep commitment from our members.

The Board of Trustees for the Endowment Fund is pleased to report that it has received more than \$29,425.00 in donations from members this league year, and that the Endowment has \$707,117.12 in its custodial account at the time of this report. This amount is carefully invested pursuant to a conservative investment plan approved by the JLLV. The Board is on track to meet its ambitious goal under Campaign 2020 – to attain a principal amount in the Endowment Fund of \$1,000,000.00, including promised bequests.

The 2018-19 year has also marked a new beginning for the Endowment. The Morelli House, as well as the land upon which it sits, is an asset of the Endowment, separate and apart from the custodial account of the Endowment Fund. Building on the restoration of the Morelli House and its listing on the National Register of Historic Places, the Board of Trustees has embarked on the final piece of a vision of the house and its land. The Trustees have approved a landscaping plan for a backyard remodel. When complete, the landscape will allow the Morelli House to be utilized to its full potential and will increase public access opportunities to our headquarters. The Endowment will continue to provide stewardship of this historic property.

ENDOWMENT BOARD OF TRUSTEES

Tammy Peterson
Louise Helton
Laura Schmitt
Suzette Wheeler
Lynn Buchanan
Shelli Lowe Wara
Tisha Overman Begley
Eleissa Lavelle
Britta Carlson-Sessums

DONOR RELATIONS

CHAIR: KATY RIZO

The Donor Relations ad hoc committee made its debut this year. Our primary goal is to streamline “asks” of our community partners as our membership continues to grow. Now, we can support multiple committees when one group requests an in-kind donation. We’ll help connect the dots to either make one ask, or cross check a new database to guide the committees into how to make the ask. We already had great success with this new format with partners like Dillard’s and Kendra Scott. Through Donor Relations, Junior League can make one ask for the year and build the donor recognition instead of asking for one small donation at a time.

DRC set out this year to have a marketable piece to help paint the whole picture of League to potential donors.

[A Look at League](#) was created to show donors what we have done in the past, what we are working on now, the impact our members make, and the ways they can be involved. It’s helped donors build a deeper relationship with JLLV by making a multi-purpose commitment for all of League instead of individual committees. It also helped us have a baseline for recognition for our generous donors.

Thirdly, DRC committed to training our volunteers on how to approach donors. We hosted the “Art of the Ask” training detailing the important steps of donor solicitation. DRC also participated in a panel discussion about the importance of fundraising for the expansion of JLLV and how all members have a piece of that growth. In this inaugural year of the DRC, we laid the groundwork for future development of our donor program and training of our members in an ever changing fundraising landscape.

PROJECT RESEARCH & DEVELOPMENT

CHAIR: ADRIANNE BURKE

The Project Research and Development (PRAD) committee’s goal is to help League find and fill gaps in the community through research and membership surveys. With that in mind, the committee started the year holding focus groups with membership to get an understanding of what JLLV was most interested in focusing on within our current focus area. PRAD researched potential new partnerships with various non-profits in Las Vegas that fit into that interest area and issued a Request for Proposal from approximately 30 local non-profits. PRAD held a grading shift, in which JLLV members reviewed all proposals received to determine whether the project was a need for the community and if the project was a good fit for JLLV. As a result, PRAD recommended a new partnership with Three Square to host pop-up food pantries in underserved areas. Membership approved the project, and PRAD is excited to see the impact the new project will have on the families in the 2019-20 league year.

GRANT WRITING

CHAIR: STACIE LANG

As a new committee this year, Grant Writing hit the ground running in search of new funding opportunities for Fashion Forward, Morelli House, Diversity and Inclusion and Education Grants. As a result of the committee's work, JLLV received two grants totaling \$51,000 with an additional \$130,000 in grant funding requests still pending. **The Las Vegas Centennial Commission granted \$50,000 for our Education Grants committee to administer \$1,000 micro-grants to local teachers focused on Las Vegas history.** Another \$1,000 grant was received from Allstate Helping Hands to enhance the Morelli House Public Programs. Pending grants include focuses on funding for Fashion Forward, the expansion of Ed Grants and the remodeling of the Morelli House backyard. Over the course of the league year, Grant Writing applied for nine grants totaling more than \$230,000 in potential funds. The development of this brand-new committee offers JLLV a more diverse funding strategy this year and into the future.



DIVERSITY & INCLUSION

CHAIR: ROI SANDERS-HILLMON

The Diversity & Inclusion Committee's inaugural year began by discovering what our League's journey of diversity and inclusion needed to be. We learned the most challenging aspect is simply starting conversations that can be difficult or uncomfortable. Having these meaningful conversations within our committee allowed us to visit thoughts and ideas we may have not known we possessed, along with the important opportunity to gain new and different perspectives.

To provide these same learning opportunities to our members, we had several activities, such as LGBTQIA 101, How Diverse Is Your Universe, and two sessions of The Racial Divide Between White Women and Women of Color. A diversity and inclusion expert reviewed our League's policies and procedures, and we created a strategic plan for how to continue this important work in the most focused and impactful way possible.

Understanding we are all shaped by our experiences, and learning how those experiences impact others in ways we may not even realize, has been a significant lesson.

Together, we found that self-awareness and thoughtful consideration of others are the two most important actions we can take on our journey toward ensuring a diverse membership with a truly inclusive and equitable experience for all of our members.

MEMBERSHIP DEVELOPMENT

CO-CHAIR: LORI LOPEZ PRIEST
CO-CHAIR: ANGI NOLAN

Membership Development provides a diverse selection of training to support the personal and profes-

sional growth of our members, while empowering our volunteers to be leaders who positively impact the community we serve. We aim to increase and encourage collaborative working relationships with our committees and members.

This year, Membership Development offered diverse trainings on topics such as fundraising, stress management and CPR/First Aid. We also hosted an arts panel discussion and a nonprofit learning lab leadership training. In some instances, JLLV's own members conducted trainings in their area of expertise.

For example, members facilitated trainings about sexual harassment and the #MeToo movement, as well as the Five Languages of Appreciation. Membership Development also coordinated some social activities, including a Las Vegas Aces basketball game and a scavenger hunt in collaboration with the Provisional committee.

**IN THE 2018-19 LEAGUE YEAR,
487 MEMBERS PARTICIPATED IN 10 TRAINING
& SOCIAL OPPORTUNITIES.**

BEAR PROJECT

SUSTAINING CO-CHAIR: DEBBIE LEVY
ACTIVE CO-CHAIR: COLLEEN SLATER

For the Bear Committee, this year was one of forging new relationships and continuing meaningful traditions. For the first time, we had an Active member as a co-chair, and we opened our shifts to both Actives and Provisionals. The shifts included measuring our "bears," working at the Holiday Coffee, helping sort and check gifts, and distributing the gifts to the families. Active and Provisional members resoundingly loved the opportunity to meet the young people the Bear Committee serves and help in the process of sharing the love and joy of the holidays. Those who went on measuring shifts were able to select the young people they measured as their "bears," which added extra meaning to the project. Given the success of the integration, the committee will continue to have an Active co-chair, as well as make all Holiday Bear shifts open to all members.

The Bear Committee established a new relationship with the Boys and Girls Club and continued its work with C.C. Ronnow Elementary and Lois Craig Elementary. Between the three locations, the Bear Committee helped bring the holidays to 234 young people aged newborn to 18 from more than 70 needy families. The Bear Committee also supported the Shannon West Homeless Youth Center Committee by donating gift cards to help provide special holiday gifts to the 85 residents.

234
NEWBORN - 18 YEARS OLD
70 > FAMILIES IMPACTED
YOUTH

HOLIDAY COFFEE

CO-CHAIR: SALLY RYCROFT
CO-CHAIR: MICHELE SHAFE

The 2018 Sustainer Junior League of Las Vegas Holiday Coffee truly captured the spirit of the festive season. Coffee hostess, Elana Graham, went over the top with the holiday decor, complete with seven fully-decorated Christmas trees. Junior League members came away from her home feeling the love and cheer of this very special time of year.



Approximately 240 league members and guests were greeted at the door by JLLV President Dalisa Cooper, Holiday Coffee co-chairs Sally Rycroft and Michele Shafe, hostess Elana Graham and Sustainer President, Nancy GashoFromm. The Faith Lutheran carolers sang popular holiday songs led by musical director Lyndsey Ermeling.

Keeping with tradition, JLLV past presidents poured coffee and tea in the elegant dining room and ladled the holiday punch in the kitchen. Guests were surrounded by

a sea of tantalizing desserts. Caterer KP Creations had several young servers pass trays of tasty munchies, as well as provide two separate omelet stations outside by the pool. Magnum Coffee Roastery kindly donated special coffee for our members.

To the delight of many of our members, our hostess had a special Elvis Presley room featuring his own bar and a good size model of Graceland.

The Holiday Coffee is one of JLLV's longest running traditions, dating back to at least 1960 and maybe earlier. This annual, seasonal gathering has become a place for members to happily mingle and, since 1987, has served as a place for Sustainers to collect gifts for their Bear project. It's a wonderful way to "start the season!"

FINANCIALS

Assets

Current Assets:

Cash and cash equivalents	\$ 386,991
Cash and cash equivalents, restricted	37,228
Certificates of deposit	158,020
Prepays and other current assets	<u>8,715</u>
Total current assets	590,954

Land, building and equipment, net	<u>757,955</u>
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Other Assets:

Cash and cash equivalents, restricted	62,531
Certificates of deposit, restricted	381,418
Investments, restricted	234,318
Collections	<u>60,000</u>
Total other assets	<u>738,267</u>
Total assets	<u>\$ 2,087,176</u>

Liabilities and Net Assets

Current liabilities:

Accounts payable & accrued expenses	\$ 28,919
Payroll liabilities	499
Deferred revenue	<u>69,159</u>
Total current liabilities	<u>98,577</u>

Net Assets:

Unrestricted:	
Undesignated	396,122
Board designated	<u>59,027</u>
	455,149
Temporarily restricted	795,183
Permanently restricted	<u>738,267</u>
Total net assets	<u>1,988,599</u>
Total liabilities & net assets	<u>\$ 2,087,176</u>

Unrestricted Net Assets

Revenue and other support:

Contribution and grants	\$ 35,887
Member dues	91,054
Special events (net of expense of \$94,548)	185,294
Program and other income	21,313
In-kind donations	228,532
Net investment gain	642
Net assets released from restrictions	<u>71,153</u>
	<u>633,875</u>

Expense:

Program	400,312
Supporting services:	
Management & general	35,404
Fundraising	<u>94,007</u>
	529,722

Unallocated payment to affiliated organizations	<u>22,302</u>
	<u>552,024</u>
Increase in unrestricted net assets	<u>81,851</u>

Temporarily Restricted Net Assets

Contributions	47,327
Investment income	17,164
Net assets released from donor restrictions	<u>(71,153)</u>
Decrease in temporarily restricted net assets	<u>(6,662)</u>

Permanently Restricted Net Assets:

Contributions	33,534
Investment income	<u>2,788</u>
Increase in permanently restricted net assets	<u>36,322</u>
Increase in net assets	111,511

Net Assets, Beginning of Year	<u>\$1,877,088</u>
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Net Assets, End of Year	<u>\$ 1,988,599</u>
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Junior League of Las Vegas is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We welcome all women who value our mission.



**CLICK HERE
TO DONATE TO
THE JUNIOR
LEAGUE OF
LAS VEGAS**

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Nancy Houssels

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Orthopedics &
TruFusion Summerlin
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Millan
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Amber Robinson
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Dianna Larson
DISCOVERY
Children's Museum

Drai's Beachclub &
Nightclub
Dr Liu
Elizabeth Pierce
Elizabeth Fersdahl
En Fuego Cigars &
Lounge
Ethel M Chocolates
Evelyn McGibbon
Exotics Racing
Flightlinez Bootleg
Canyon
Friar Tux
Gene Tinner Jr.
Glam Factory
Golf Summerlin
Haig's Quality Print-
ing
Holly Hopay
Human Nature
IDK Craft Pizza &
Kitchen
Jenna-fer Jankiewicz
Jenny Lehner
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Steak & Stone Crab
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quins
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Las Vegas Urban
Adventures
Lash Daddy
Las Vegas
Law offices of
Kent P Woods
Legends in Concert
Lexus of Las Vegas
Linda Faiss

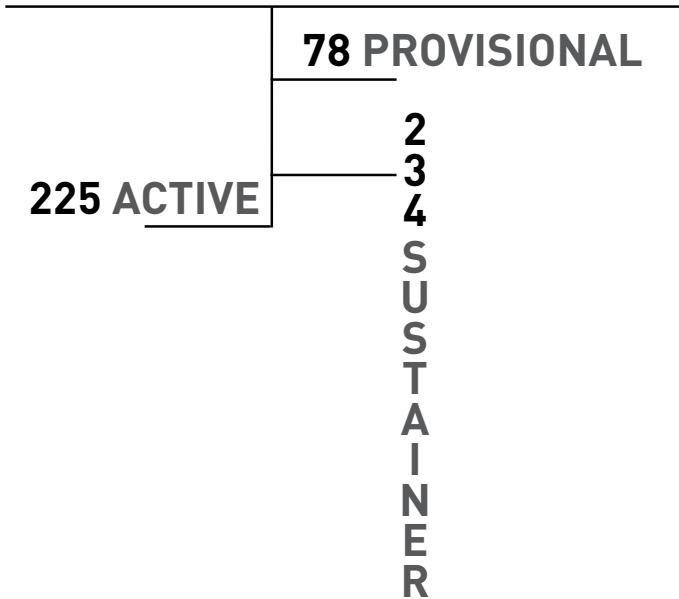
Lori Lopez Priest
LuAnn Kutch
Macy's
Madeleine Andress
Magnum Coffee and
Roastery
Mallinger Family Eye
Care
Marc & Debra Salls
Marc Salls
Mark Shunock
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Meg Schroeder
Menopause the
Musical
MGM Grand
Michael Kors
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Complex
Molchany Antiques &
Appraisals
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Club
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Station
Stephanie Johnson
Summerlin Smiles
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Teresa Deschamps
Teresa Fawley
Terry Fator
The Bronx Wanderers
The Cosmopolitan of
Las Vegas
The Mirage
Tieks by Gavrieli
Tiffany & Co.
Tina Hamilton
Tory Burch
TPC Golf Club
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Balloon Rides
Vegas The Show
VGK Foundation
Westgate Las Vegas
Resort & Casino
Westin Las Vegas
Z Squared
Multimedia
Productions

JUNIOR LEAGUE OF LAS VEGAS MEMBERS



537 MEMBERS



AWARDS



HEART OF GOLD AWARD
CARRIE STAMPS



FIRST YEAR ACTIVE AWARD
AMBER SALCIDO



PROVISIONAL OF THE YEAR
COLLEEN HOSKINS



SUSTAINER OF THE YEAR
LOIS ZELLERS

GOLD RIBBION WINNERS

SEPTEMBER
Rebecca Stebbins

OCTOBER
Marni Torre

NOVEMBER
Meg Schroeder

DECEMBER
Michelle Kraitz

JANUARY
Rachel McCoy

FEBRUARY
Krysta Levy

MARCH
Megan Bichsel

APRIL
Chai Khera

