

# JUNIOR LEAGUE OF LAS VEGAS celebrating 75 years 2020-2021 Annual Report



TRANSFORMING COMMUNITIES. LEADING CHANGE. FOR 75 YEARS.

# 2020-2021 PRESIDENT FROM THE DESK OF PHOEBE COOPER

As I reflect back on this life-altering year, I have so many emotions. I am truly grateful for the opportunity to lead this organization during the most trying of times. Mostly, I am humbled and in awe of all that we've accomplished together, as we've overcome the most challenging of circumstances, found new ways to collaborate, and continued to support our community. While the last twelve months were anything but routine, we also found opportunities to learn, lead and grow.

Here are just a few of the lessons I'll take with me from my role as President of the Junior League of Las Vegas during COVID:

- The Junior League of Las Vegas and our members are so resilient. It didn't take much time for League members to jump into action, connecting with members and community partners and figuring out how we can continue to make an impact in new ways. The majority of our programs continued, and collectively, we donated approximately 14K in volunteer hours to our community projects and toward developing our members.
- Our value and impact are sustainable. Though we couldn't fundraise using many of our traditional events, we were able to translate our value to the community to raise donations in new ways virtually. We held our first Little Black Dress Initiative campaign 27K and our first Annual Appeal 25K. We also held our first virtual Gala that raised over 90K! Our mission and our members are worth investing in as demonstrated by our generous donors and we'll be in a great position for next year with our forward funding model.
- Junior League members find a way to get things done, against all odds. We celebrated our Bear donations and reinvented Holiday Coffee in a drive-thru event. We did the same for our Education Grants. Committees didn't give up, instead, they found a way to make it happen.
- Training and development are lifetime endeavors. We never stopped learning this year. We learned about how connected we all are. We were reminded how being disconnected feels. We learned how to connect via technology. We deepened our understanding about supporting our BIPOC community, and that learning will continue. Mostly, we learned how important it is to listen and be there for each other.
- Our history and legacy are important and worth celebrating. 75 years is a lifetime. We have come a long way since our founding members started the Service League in 1946. As our community needs evolve, JLLV will remain at the forefront of identifying areas of opportunities and working towards lasting change. There is still much work to be done under JLLV's mission to develop the potential of women through volunteerism in our city.

While we aren't back to "normal" yet, we are getting there, and I'm very optimistic about our trajectory and the momentum we have going into the new League year.

I am honored to have been selected and served as your "Pandemic President". You all have taught me way more than I was able to teach you, and I'll continue to be a student for the rest of my life. Thank you all for the opportunity to serve.

### PHOEBE COOPER

#### 2020-2021 President Junior League of Las Vegas

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### 2020-2021 Board of Directors

President: Phoebe Cooper

President-Elect: Kate Newman

Vice President, League Operations/PEE: Stephanie Lowrey-Willson

Vice President, Community: Blakeley Griffith

Vice President, Fund Development: Chekesha Van Putten

Vice President, Communications: Lynn Wetzel

Vice President, Finance: Adrienne Snow

Recording Secretary: Colleen Hoskins

Community Member-At-Large: Shannon Way

Fund Development Member-At-Large: Katy Rizo

League Operations Member-At-Large: Melissa Ribis

Communications Member-At-Large: Erin Macy

Treasurer: Teresa Deschamps

Sustainer Board President: Judy Beal

Sustaining Advisor to Board: Michelle Eckmann

# 2020-2021 SUSTAINING PRESIDENT FROM THE DESK OF JUDY BEAL

It has been a great pleasure to serve as the Sustaining President for the 2020 – 2021 League year.We began the year still in COVID-19 Pandemic mode. What a challenge that has been for Sustainers, Actives, and Provisionals alike. Luckily, the leadership of the League, whether Active or Sustainer, put on their thinking caps and decided to think outside of the box and strive for a successful year working together to make our 'One League' successful in our efforts in the community.

We started off the new League year learning how to Zoom meetings and brainstorming on how to accomplish our work under COVID-19 procedures, using social distancing for committee and League activities. Wow, with that said, we did it.

The Sustainer Board planned and executed an excellent year. We were able to secure Sustaining Advisors for the Active councils and committees thanks to our Vice President. We held a Fall meeting with limited attendance using social distancing and Zoom to keep all Sustaining members abreast of what the year would hold. And fortunately, with restrictions eased, we were able to hold an in-person Spring meeting at which we celebrated the accomplishments of the year. Both meetings were planned by our Events Chair.

Our Membership Chair was successful in all contacts with new Sustainers and Transfers keeping them informed and making them feel welcomed even though we all had limited inperson interaction. Unfortunately, our Sustainer Trip Chair was unable to plan a trip due to all the COVID-19 closures, procedures and protocols.

The Bear Project Co-Chairs and the Holiday Coffee Co-chairs worked very hard to provide a safe environment for all children, adopters, and volunteers. The Bear Project Co-Chairs developed an at home measuring system and student interview system with new instructions and consistent virtual contact via the school counselors. We adopted 228 children from 61 families at 3 CCSD schools and gave 160 gifts to The Shannon West Homeless Youth Center. The Holiday Coffee Co-Chairs planned and decorated a holiday themed drive-thru for drop off of the gifts and an outside socially distanced coffee with pastry selections for League members and friends.

The COVID-19 guidelines for gatherings still enabled the Morelli House Public Program Co-Chairs to provide tours at the house during two fall months and two spring months during the pandemic. The committee used the off time to re-instate the "Morelli Moments", which were shared via email and social media with the community and friends of the Morelli House.

The 2021 year is the 25th Anniversary of the Endowment Fund, which was started with only \$25,000 in 1996. The Endowment Chair has developed a recurring gift system that members and friends can commit to this year to help the Endowment Fund reach \$1,000,000.

Our Treasurer has worked hard maintaining the books and providing reports to all committees. Our Secretary has done an incredible job communicating to the Sustainer members via newsletters, emails, and Facebook posts.With their behind the scenes work, they kept all Sustainers engaged during the COVID-19 Pandemic.

In closing, I would like to say as the President of the Sustainers it was a real pleasure to work on the 75th Anniversary Celebration with our Sustaining and Active members. It was also an honor to work on the 18th Annual Paint The Town Red Gala with its first ever virtual gala. The determination, strength, training, planning, and commitment of all our members, Sustaining and Active alike, over the past 75 years has made the Junior League of Las Vegas a positive and supportive presence in our community.

#### JUDY BEAL 2020-2021 Sustaining President Junior League of Las Vegas



### 2020-2021 Sustainer Board of Directors

Judy Beal – President Ann Trobough – Vice President Kristina Broumand – Secretary Robbie McClain – Treasurer

Laura Schmitt, Stacy Sheeley & Jenny Lehner (Active) – Bear Project Co-Chairs

Louis Helton – Endowment Chair

Britta Carlton-Sessums and Theresa Minden – Holiday Coffee Co-Chairs

Lore' Gochnour – Membership Chair

Judy Beal and Jen Salem (Active) – Morelli House Public Program Co-Chairs

Melinda McGeorge-Johnson -Events Chair

Dorothy Huffey – Sustainer Trip Chair

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#### 75TH ANNIVERSARY CELEBRATION COMMITTEE CELEBRATING ORDINARY THINGS IN EXTRAORDINARY WAYS

As we mark the 75-year anniversary of JLLV, the 75th Anniversary committee is guiding and implementing commemorations throughout 2021. This is a year to honor where we started, consider how far we have come, and envision where we are going. The goals of the yearlong celebrations are to remind the community who Junior League of Las Vegas is, and what we do. Our final goal is to help Endowment reach their long-term goal of \$1 million.

75th festivities kicked off with a special brunch in January, where past presidents shared their favorite Junior League stories and memorabilia. As we toasted and told stories, the committee requested the help and support of the past presidents with the anniversary observances.

On February 26, 2021, the Junior League of Las Vegas turned 75. The day before, the iconic Welcome to Fabulous Las Vegas sign changed the bulbs around the sign red in honor of JLLV. The official lighting of the sign was marked by a media event with Clark County Commissioner Richard "Tick" L. Segerblom. Many of our local media partners covered the event, and the story of JLLV's 75th Anniversary even hit a national news service. Our anniversary, officially designated as "JLLV Day" was celebrated by trolleying members to the landmark sign for photo opportunities. The evening was capped off with more than ten strip properties honoring JLLV with marquee sign messages celebrating 75 years in the community, effectively "Painting the Strip Red."

The 75th anniversary is continuing to work with other JLLV committees to incorporate the 75th celebrations in their plans and events. We developed an incredibly special video for the Paint the Town Red to use in their programming, and the Little Black Dress committee reminded donors of our long-standing contributions to the community.

In partnership with Michael E Minden Diamond Jewelers, we created a 75th Anniversary Jewelry Collection. The premiere pieces created a stunning way for members and sustainers to commemorate the 75th anniversary. More pieces will be revealed at the end of 2021.



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### HOLIDAY BEAR PROJECT COMMITTEE

The Sustainer Adopt-A-Bear Project celebrated its 34th Anniversary by successfully adopting 228 children from three underserved Clark County elementary schools. The Bear Committee had to "think outside the box" from past years because of the pandemic restrictions of person-to-person contact and large gatherings.

In past years. committee members would go to the chosen elementary schools to measure the children to get their exact sizes. With the online learning this year, the committee liaisons had to work with the school counselors to coordinate having the parents of the students measure them for sizes and learn about their favorite colors and preferences. The three elementary schools were each assisted by liaisons Lori Smith, Judge Susan Johnson and Judy Beal.

Luann Kutch, Ann Trobough, Robbie McClain and Michele Shafe acted as our Bear Information and Adoption Managers. They recorded the information from each school, assigned each bear a number and created a database allowing adopters to request and receive customized information about the adopted child. Adopt-A-Bear Project has a set list of gifts that each "bear" (child) receives totaling ten items; one shirt, one pair of pants, one sweatshirt, one pair of pajamas, one pair of shoes, one package of underwear, one package of socks, two toys, and one age-appropriate book.

This year, we had several JLLV members, JLLV friends and family, and local businesses adopt bears. Once the adopters purchased and wrapped their ten gifts and placed them in large donation bags, they dropped them off at our JLLV "drive-by" Holiday Coffee. Our "drive-by" Holiday Coffee was in the parking lot of our Bear Workshop space that was donated by Tiberti Management Co., thanks to Sandra Tiberti. Our workshop coordinators Erica Mayer and Traci Surette executed the bear gifts collection process with military precision while practicing COVID protocols of wearing



masks and maintaining social distancing to keep everyone safe. In case adopters missed the Drive-By collection at Holiday Coffee, The Bear Committee established non-workshop drop off locations around greater Clark County at the homes of Judy Beal, Laura Schmitt, Stacy Sheeley, Sally Rycroft, LuAnn Kutch and Michelle Benda. These ladies stored the donation bags until they could be picked-up by our U-Haul Truck donated by Nancy Corrigan. Wendy Kalb organized with her neighbors to adopt over 45 bears and stored the bags until they were picked up for distribution.

A big Thank You goes out to our JLLV Sustainer, Active and Provisional members; their family and friends; community members; and local businesses for their kindness and generosity in contributing to our 34th year of Bear Project. Special gratitude goes to all the members of the Adopt-A-Bear Project for donating their time and resources. These individuals may not have had any Holiday joy without your support. JLLV Adopt-A-Bear Project thanks you "Beary" much!



#### **FASHION FORWARD**

We quickly realized that Clark County School District (CCSD) would not be meeting in person, which presented a number of challenges. A vast majority of fashion and design students didn't have access to sewing machines or the required supervision and guidance to complete physical sewing projects. We were also mindful of adding additional work to the teachers' already full plates, understanding that they still had state curriculum requirements to fulfill. This wildly different environment made the past competition flow impossible on a compressed timeline.

Our committee brainstormed ideas, and the co-chairs met with CCSD staff to solicit feedback from teachers so we could pivot the program, while providing a helpful resource for the teachers and students. As we learned more, and received feedback from the teachers, our pivot plans quickly became irrelevant. Our committee decided to refocus toward the end of 2020, Ashley Powroznik brought up the idea of launching the Little Black Dress Initiative (LBDI), which has been successful at other Leagues across the country, but had not been tried at the Junior League of Las Vegas. JLLV has some local partners that have similar themed events, which is why it has not been done in the past locally. However, to try to increase engagement with the committee and raise much-needed funds for JLLV, we decided to launch the LBDI the week of March 8-12.





Founded in 2014 by the Junior League of London, the Little Black Dress Initiative is a week-long awareness and fundraising campaign that harnesses the power of social media to illustrate the restrictions poverty places on choices, opportunities, and access to resources. Advocates wear one black dress (or outfit) for five consecutive days, in an effort to spark conversations and awareness about poverty and related issues. To date, dozens of Junior Leagues have replicated the initiative in their own communities, collectively sparking countless conversations and raising hundreds of thousands of dollars in support of important community programs. You can also follow the online conversation using #LBDI as well as our League directly by using #JLLV.

While LBDI is not new to the Association of Junior Leagues International (AJLI), 2021 was the first year the Junior League of Las Vegas participated, in an effort to drive community awareness and help fund development in this critical time of need in Las Vegas during the COVID-19 pandemic. Las Vegas was hit disproportionately hard during the pandemic, with so much of our local economy relying on tourism, trade shows, and service industries. This provided a huge opportunity for JLLV to provide a lifeline to those in need.

While a number of women on our committee faced personal uncertainty throughout the year, they were willing to help when they were able. Some faced job losses and other personal challenges, but commitment to the League and our community has given some women tangible things they could do when so much seemed out of our control.

This was not the year any of us hoped for, but we were happy to be able to contribute to the Junior League of Las Vegas and the community at large.



### MEMBERSHIP DEVELOPMENT

Membership Development got together for our first meeting and decided on which topics would be best for our Members, in an era of lots of loss, confusion and uncertainty. Because of COVID and its effects on all areas of life in the past year, we decided it was important to narrow our focus on the following topics: Mental Health, Self-Care, Career Development, and Health and Wellness.

Staying with that theme, we organized and hosted an event each month, enlisting the help of professionals and experts in various fields. A brief overview of each event is below:

#### September - 'Leading Yourself Before Leading Others'

Members heard from a local non-profit founder on the importance of time management, emotion management, and building a dream.

#### **October - 'Fall into Financial Success'**

Members sat down with two financial experts to learn about financial literacy, planning for emergency funds, planning for future and retirement, money saving tips, and investing ideas.

November - 'Tis the Season to Stay Sane and Well'

Wellness coach Rebekah Henderson of 702 Wellness Consulting spoke on topics around sleep routines, nutrition, and maintaining mental health and clarity.

#### January - 'Getting Back into Fitness'

We hosted a personal trainer/licensed dietician to speak about the importance of an active lifestyle and healthy eating habits, complete with a mini yoga session!

#### February - 'Relationships in a Digital Age'

UNLV professor and published author Dr. Hartlein spoke about the impact of our digital era on personal relationships.

#### March - 'Job Searching' in a Post-Covid World'

Members learned about professional image and attire in a post-Covid world, interviewing skills and resume-writing tips.

The biggest Pandemic Pivot for our committee was shifting the topics around being more uplifting for our Members, arming people with the right tools and information so that we are still building civic leaders, even in these uncertain times. We really focused on self-care and topics around mental health, so that our Members could still stay engaged and build camaraderie with one another, equipping themselves with new ideas to help get through these tough times.

With the help of Zoom meetings, we've been able to meet every month as a committee, staying engaged with one another by doing check-ins and speaking freely about our goals, and ups and downs. Keeping open communication and allowing grace and understanding to lead our interactions helped our committee stay on track with our agenda and goals for this year, and we all feel proud of what has been accomplished! Cheers to more camaraderie and solutions in the future of Membership Development!

#### MORELLI HOUSE PUBLIC PROGRAM COMMITTEE

The Morelli House Public Program Committee (MHPP) is happy to report another successful year. Despite COVID restrictions, the committee was able to meet in-person with social distancing precautions several times. In the Fall, MHPP participated in the Provisional Tour Day. This was a fun in-person event put on by the Provisional Committee for our newest members, and allowed them a chance to tour the home and learn some of its history from the wonderfully knowledgeable Morelli House docents. We were also able to hold several Morelli House tours for the public. We held multiple tours in the Fall, but had to put them on hold through the holidays and the new year. Tours started back up in March 2021 and will be held again in April before we take a break for the summer.

COVID provided quite a few challenges. MHPP initially planned on holding a mid-century modern themed holiday party in late 2020. Due to social distancing restrictions, the event had to be put on hold. The committee hopes to be able to hold a similar event in Spring 2022, where we can open the historic Morelli House for a celebratory event. The committee also had to pause accepting clothing and memorabilia donations due to social distancing concerns, but we will start accepting these donations again shortly.

One goal we were able to achieve this year, despite the challenges, was to create a monthly Morelli Moment. Two of our wonderful committee members created a template that can be used for years to publish a "moment" in our newsletter and social media pages each month. These moments give us a glance back at the Morelli House over the years and offer a fun bit of history.

The League's Endowment Committee worked hard this year to come up with a yearly maintenance calendar for the Morelli House, which will provide timelines to check on maintenance items at the house so that they are serviced and/or repaired before becoming major issues. MHPP is not typically responsible for the upkeep of Morelli House, but since committee members are often at the house, we see issues that arise and are happy to have a procedure to bring them to the attention of Endowment - who oversees the majority of upkeep and repairs on the house along with the Active Board. MHPP Co-Charis were able to provide feedback and guidance to assist Endowment with this big project.

Despite all the challenges and restrictions, our committee was able to enjoy monthly meetings, whether inperson or via Zoom, and put some procedures in place that we can use in the coming years. Quite a few committee members have expressed serving on this same committee next year so that we can continue planning some of the fun events we were not able to complete this year!



### CONTENT CREATION COMMITTEE

This year, our committee members Jennifer Edenfield and Kristin Long, led by Chair Dianna Klein kept fresh content coming despite COVID-19 putting a damper on our working environment. Meeting 100% virtually during the majority of the year, Kristin, Jennifer and Dianna teamed up to create flyers, graphics and other media in support of our fellow committees' project efforts. We had the pleasure of designing promotional collateral for Elevating Teens, Diversity and Inclusion, and Special Events. Our magnum opus is the document you see here: The Junior League of Las Vegas 2020-2021 Annual Report. It was a true pleasure working with our sister league members.

#### PLACEMENT COMMITTEE

The Placement Chair and other committee members work to keep accurate membership records regarding members league service, track membership requirements, oversee the Gold Ribbon Award Program and the Buddy Transfer program. Placement welcomed five new members transferring from other leagues and assisted with getting them integrated into JLLV. This year, as in the past several years, the Members-at-Large served as the Placement Liaison to their respective councils. This included reaching out to the members on their councils to provide another resource for any Placement/Membership questions or concerns.

#### CONGRATULATIONS TO OUR 2020-2021 GOLD RIBBON AWARD WINNERS!

September - Abigail Milan January - Rachel Mills October - Julie Krauss November - Abigail Sobrepena

A STATE

February - Jessica High March - Emily Ku

#### NOMINATING COMMITTEE

This year was full of adjustments and it was no different for the Nominating Committee. Soon after the committee presented the slate for the prior year, we found ourselves working virtually to achieve our goals under new COVID-19 restrictions for 2020-2021.

Nominating held a virtual "Brunch with the Board" on a Saturday morning so members could learn about serving on the board and the background of prior and current board members. This turned into an unexpected opportunity for additional participation with members being able to attend while at home on a Saturday with their morning coffee.

This year board interviews were completely virtual and while we would have preferred to discuss the board positions in person, numerous candidates appreciated the smooth process since they could video conference in from their home or work. Our committee was a bit apprehensive on how we would get through the process, but it turned out to be much easier than expected thanks to Zoom meetings and shared Google docs that helped us all work on the potential slate simultaneously.

Overall, this year was not an easy one for our community, however we were consistently impressed by the candidate pool of talented women who showed interest in serving the league in new capacities. Amazing leadership and experience still thrive throughout our organization, even under the toughest of circumstances!

### **PROVISIONAL TRAINING CLASS COMMITTEE**

The 2020-2021 JLLV League year began with a long list of energetic and willing prospective members despite the unknown and a global pandemic. The women were willing to jump in full force for their community and get to work on their volunteer path with JLLV. To keep within local guidelines, we limited our class to 50 participants and followed standard protocols for meetings by offering both in-person and video conference options.

Our Provisional Training program was also different this year. Instead of the traditional Provisional Class Project, we opted to place the Provisional members onto Active member committees for the second half of the year to observe and participate as committee "interns".

One to three Provisional members were placed on each Active committee. During their monthly Provisional Training meetings, they were given a chance to report back to their Provisional classmates with their thoughts, experiences, and perceptions of their placement. In March, we were able to fully explain the Active member Placement process and prepare each Provisional member for their future as a JLLV Active member.

Given the Pandemic and shortage of ability to offer volunteer shifts as we usually do, this model proved to help with engagement and connection with other Active League members as well as each other. Many Sustaining members, the Board of Directors and Leadership of JLLV supported the Provisional Class throughout the year with visits and participated in our training sessions by sharing uplifting messages, past and present experiences, and supportive direction. We are so proud of the 2020 - 2021 Provisional Class and look forward to their continued membership and voluntarism with JLLV going forward!



MEMBERS OF THE 2020-2021 PROVISIONAL CLASS

### **REVIEW COMMITTEE**

The Review Committee is made up of the Chair, the four MALs on the Board, the Treasurer of the Board, and two members selected by the Chair. Members of Review met with the Fund Development and Community Council Committee Chairs to gain direct insight into the challenges and successes of each committee. Review will take everything we have learned and make recommendations on best practices and areas of improvement for the future.

Review also spent extra time meeting with the chairs of three community projects up for renewal: Three Square Partnership, Shannon West Homeless Youth Center Partnership, and Education Grants. Project proposals were revised and updated, and recommendations were made to the Board to renew all three projects. The Review Committee had a great time this year getting to know all the chairs and learning about all the wonderful things being done in League.

#### LEGACY COMMITTEE

The Legacy Committee serves as the caretaker of the JLLV history through oral histories, document and photo preservation. The committee reviews photos their league value based on identification of subject and date. Once deemed of value, the materials are stored at the UNLV Archives. The committee also attends the sustainer meetings to help identify photo subjects as well as record oral histories from sustainer members.

Our committee began our regular meetings during Covid-19 by switching to a Zoom format. Unfortunately, oral histories were not accomplished as the sustainers paused their meetings. We in turn re-focused and began discussing how Covid-19 has impacted the operations of committee work and to record the stories in some way. A questionnaire to committee chairs is currently being developed for distribution.

A silver lining was the dedication of our committee to faithfully meet and check in with each other. Everyone was so happy to reach out and we are all looking forward to when we can meet again in person and accomplish some important committee work!



#### PAINT THE TOWN RED GALA

The Paint the Town Red Gala took place virtually for the first time ever on April 10th, 2021. We were pleased to honor Sally Rycroft as the recipient of the Lifetime Community Achievement Award, and Pat Mulroy as the recipient of the Florence Lee Jones Humanitarian Award. There was no better way to celebrate our 75th Anniversary than by honoring these two outstanding philanthropists for their enduring contributions to our community.

The committee worked hard to shift gears, offering two ticket tiers: General Admission and VIP. The event was filmed in collaboration with our 75th Committee, at Vegas PBS studios. Entertainment included performances by Coverlane. Leading up to the virtual evening, our committee members delivered gift boxes, along with wine and charcuterie boards to ticket holders. Many members held watch parties to enjoy this special evening.

The event raised approximately \$100,000, far surpassing our goals for this virtual event, and continuing to serve as our largest fundraiser of the year.



### SPECIAL EVENTS COMMITTEE

Special Events is a very unique Fund Development committee, giving members and the community an array of fundraising event opportunities.

With the pandemic impacting all in-person events, our committee made every effort to come up with online and hybrid type of events to ensure the safety and comfortability of our members and the public.

This year, Special Events strengthened our League's relationship with the Las Vegas food scene and community with Sin City Bites, our first ever restaurant week. Nine restaurants, inuding local favorites, female and familyowned businesses participated. With the help of the Las Vegas Food Bloggers, our community outreach efforts reached 450,362 people to bring awareness to the Junior League, our mission, and community impact in the Las Vegas Valley. We also had events with Kendra Scott, One Hope Wine, and Minted.

Mondays Dark gathers an eclectic cast of guests—including musical acts and stars from Hollywood. This event raised \$10,000 for the Junior League of Las Vegas in one night. In total, Special Events raised over \$13,000+ to help the community partners of the Junior League of Las Vegas.







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#### **DIVERSITY AND INCLUSION COMMITTEE**

The events of 2020, including the pandemic and the murder of George Floyd, Ahmaud Arbery, and Breonna Taylor prompted frank discussions about race and inequality. JLLV members wanted a safe place to discuss these issues that were unfolding, so the Diversity and Inclusion Committee started planning and hosting programs in the summer. The Committee hosted events every month, including: an open dialogue forum on race and injustice, two book club discussion groups (How to be an Antiracist and Hood Feminism), two movie discussion groups (Just Mercy and 13th), a seminar on the Black experience in Las Vegas to honor the 75th JLLV Anniversary by UNLV Oral Historian Claytee White, an AJLI microaggressions training by Silver State Equality Director Andre Wade, an ally training focusing on LGBTQ, and a training on structural inequality. We had over 75 people register for our largest training event, Factuality, developed by Natalie Gillard and engaged members through a virtual, experiential learning environment. We invited the Junior of League of Reno and community partners to participate in the training with us. It was an incredible learning experience, and we received lots of positive feedback from members.

In addition to hosting monthly events, the Committee created a Facebook group as an extension of diversity and inclusion discussions and to post relevant events and information to members. The Committee also created weekly content for the D&I Radar for the member newsletter and provided training at the general membership meetings on using inclusive language, cultural competency, and the Latinx experience.

The Diversity and Inclusion Committee worked closely with several different committees to host joint events, provide committee training, and became a resource to help chairs infuse diversity and inclusion into their committees. The Board and the Committee hosted an internal training from consultant Vicki Clark to help our League identify our strengths and weaknesses in our work in diversity and inclusion, and how to move forward as a league.







#### SOCIAL MEDIA COMMITTEE @JUNIORLEAGUELV

Our committee is happy to report growth across all social media channels, and most importantly, increased engagement through a consistent stream of high-quality content In support of fundraising events and highlighting member, committee and community achievements.

Facebook - 1,995 Followers Instagram - 1,606 Followers Twitter - 698 Followers LinkedIn - 143 Followers

Followed by transmitted, uscattermented, mondaywalark + 28 more And the States With Transform Groups The Ker Transmitted Transform	JUNIOR LEAGUE OF LAS VEGAS conducting 19 years		Women buildi	1,606 followers e of Las Vegas ng better commur	333 followin	v ••• Inteerism and leadership d 2.5 million volunteer hours
PTTR Life Skills Who We Are FF Giving JLLV Votes!	Jour Red	Life Skills	Who We Are	Fashion Forward	Giying Thanks	JLEV Véles!

#### **ELEVATING TEENS COMMITTEE**

Elevating Teens is a community-focused committee impacting the lives of at-risk high school students by providing unique opportunities and life skills that are invaluable personally and professionally. This year, the committee strengthened its partnership with Jobs for Nevada's Graduates (J4NG) through its continued presence at Desert Pines High School, and with the addition of Del Sol High School. We also added a new partnership with Leaders in Training (LIT), an afterschool program for high school seniors at-risk throughout the valley. Though the program, we reached over 100 high school students each month during our 10-month session.

At the beginning of the school year, Elevating Teens conducted a student survey to gauge interest in the areas of higher education, career development, preparation, and skills development. Based on the responses, a curriculum was developed to address needs. Elevating Teens brought together speakers in career fields of Education, Law, Military, Healthcare, and Community Service. We conducted workshops on how to apply for and complete a job application, resume review, and mock interview sessions.

The 2020-2021 school year was near all virtual and even with its challenges, we were able to engage and provide invaluable resources to students. Traditionally, the year ends with a networking event called "Eatiquette". This year, for the safety of the students and to accommodate the limitation on large gatherings, we ended the session with 2 keynote speaker sessions entitled "Passion. Persistence. Possibilities." Session 1 featured guest speaker Lorenzo Neal, former NFL player. Session 2 featured guest speaker, Karl Catarata, Special Assistant to Council, City Councilman Brian Knudsen Ward 1. Both sessions were a big success with over 100 in attendance.

As a committee, we are proud of the work we have done. While the year has come to an end, our help and support will continue whenever they need.



#### PUBLIC AFFAIRS AND ADVOCACY COMMITTEE (PAAC)

The Public Affairs and Advocacy Committee (PAAC) was proud to partner with Junior League of Reno on a combined committee in 2020-2021. We focused on educating members on how a bill becomes a law, and advocacy training. Our most popular shift involved gathering female elected officials from around the state to discuss their inspirations and careers. PAAC Nevada welcomed Lieutenant Governor Kate Marshall, Senator Yvanna Cancela, Assemblywoman Robin Titus, Clark County Recorder Debbie Conway and District Court Judge and JLLV member Tierra Jones to a Zoom panel attended by Junior League members throughout the state. PAAC is also looking forward to advocating on behalf of the Equal Rights Amendment (SJR 8) and a bill assisting homeless youth (AB 197) who require medical care.

#### **EDUCATION GRANTS**

For more than 30 years, the Junior League of Las Vegas has made a commitment to fund education grants to the local community. We understand that many educators are often asked to do more with less, and that the demands of providing for their students can at times be overwhelming. We want to recognize the steadfast devotion of our best and brightest educators and do our part to make their classroom dreams come true. The JLLV members and friends solicited applications from all K-12 educators in Clark County with the help of social media, the Clark County School District and community partners.

This past year was one of uncertainty and innovation for educators due to the COVID-19 pandemic. We extended our original deadline and encouraged teachers to think outside of the box and find creative ways to educate their students in their new virtual environments.

After receiving all eligible applications, the Education Grants committee hosted a virtual training and league members scored the packets virtually to select this year's winners. As always, every grant was read thoroughly three times, by three different volunteers, and the average score from each grant was calculated and recorded to determine the winners.

The 2020-2021 Education Grants committee awarded \$20,000 to 20 amazing Clark County educators. Due to social distancing restrictions our committee hosted a drive-by celebration this year. Committee members and volunteers used the Morelli House driveway to celebrate our educators with signs reading, "We LOVE our teachers", along with music and special gifts. Each educator received a gift bag created with donations from league members and community partners along with their official Ed Grants check. The evening was filled with smiles and gratitude from all recipients.









#### DONE IN A DAY (DIAD) COMMITTEE

"Done In A Day was busy adjusting and adapting to the changing COVID climate like everyone was this year! The beauty in it all, was we found new and creative ways to connect, and it afforded us the opportunity to create new partnerships with community organizations that we had never worked with before! This year we created virtual shifts such as the Clean Your Block shift where members were able to document themselves cleaning up their local park or neighborhood, we also did shifts with Cupcake Girls which were a huge hit and a new organization we never worked with before, and we also kept beloved shifts such as the HELP of Southern Nevada Thanksgiving Packing Shift, where we were able to serve over 1500 families that day. Other noteworthy accomplishments this year was sponsoring Shade Tree's Halloween Bash, by donating Halloween costumes and decorations for the kids in their care.



Our committee was resilient as ever as we tirelessly brainstormed new ideas of how to keep our membership engaged in what felt like such an isolating time. Overall we're really proud of what we were able to accomplish during this time and we are very proud of the impact that our committee and thanks to all the hard work of the volunteers of our membership, was able to make."







#### SHANNON WEST HOMLESS YOUTH CENTER (SWHYC)

The fourth year of League programming for the at-risk youth living at The Shannon West Homeless Youth Center has not been without its challenges. However, the tireless efforts of the Shannon West Homeless Youth Center Partnership Committee and the Junior League of Las Vegas Members continued to provide much needed support.

The fall brought twice monthly life skills sessions in areas such as Vision Boards, Resume Building, Government 101 & Voter Rights, Nutrition & Health and Healthy Relationships. Sprinkled in were some fabulous activities such as a Hip Hop class, a Tie-Dye Shirts and Masks activity kit, a painting class, a falltastic Mt. Charleston hike and a Spooktacular Party-In-A-Box. Due to the pandemic, meal prep shifts were indefinitely suspended but that did not stop our subcommittee from hosting pizza nights, a crowd favorite! The committee also brought in a community partner to furnish the entire first floor Media Room so the youth had more space to safely hang out.



The holiday season at Shannon West was very different this year. In lieu of our annual EATiquette dinner, a prepared banquette of some of the youth's favorite foods was brought in and served by our volunteers following every safety protocol. The tables were decorated with fall themes and messages of gratitude were created to fill their self-decorated Gratitude Jars. At the start of December, just as we were beginning to install the annual holiday trees, the first covid case came to Shannon West and they responsibly suspended all in person volunteer activities. So, the youth made the best of it with a tree decorating competition and were rewarded with a hot cocoa and cookies delivery from a generous donor.



Spring sprung with a cupcake decorating activity kit coupled with a Valentines exchange, Spa Night-in-a-Box, Freed's Bakery cupcake delivery for St. Patty's Day, and a Spring Fling Activity Box including an egg hunt an an upcoming art class. Life skills shifted to a virtual platform and the youth at Shannon West stretched their Zoom legs with topics such as Time Management, Professional Dress and Etiquette in the Workplace and The Power of Meditation.

Throughout the year, our members have seen many a SW shift cancelled due to potential exposures, staffing limitations and actual covid cases. Our ability to be on and off campus has waxed and waned with the case numbers. Our members have been astoundingly flexible, creative, responsive and resilient during the challenges and constant flux of this League year.

A very heartfelt thank you to all of our amazing committee members and volunteers who devoted their time and donations to support the SWHYC Partnership Committee this year; it takes a village!

### FINANCIALS

#### Assets

#### **Net Assets without Donor Restrictions**

Current Assets:		Revenue and other support:	
Cash and cash equivalents	523,309	Contribution and grants	13,835.00
Certificates of deposit	164,382	Member dues	84,915.00
Prepaids and other current assets	59,171	Special events (net of expenses of \$16,739 and	,
Total current assets	746,862	\$171,230, respectively)	15,701.00
	,	Program and other income	24,782.00
Land, building and equipment, net	716,367	In-kind donations	24,881.00
	· · · <b>,</b> · · · ·	Investment Income	6,202.00
Other Assets:		Net assets released from restrictions	805,599.00
Cash and cash equivalents	25,341		975,915.00
Certificates of deposit	118,393	Expense:	
Investments	593,595	Program	234,498.00
Collections	60,000	Supporting services:	
Total other assets	797,329	Management & general	26,904.00
Total assets	2,260,558	Fundraising	7,603.00
			269,005.00
Liabilities and Net Assets		Unallocated payment to affiliated organizations	22,421.00
			291,426.00
Current liabilities:		Increase (decrease) in unrestricted net assets	684,489.00
Accounts payable & accrued expenses	10,998		
Deferred revenue	143,872		
Total current liabilities	154,870	Net Assets with Donor Restriction	
		Contributions	55,028.00
Net Assets:		Program and other income	5,000.00
Without donor restrictions	1,228,705	Investment Income	38,644.00
With donor restrictions	876,983	Net assets released from donor restrictions	(805,599.00)
		Increase (decrease) in net assets with donor restrictions	(696,927.00)
Total net assets	2,105,688		
Total liabilities & net assets	2,260,558	Change in net assets	(12,438.00)
		Net Assets, Beginning of Year	\$2,118,126.00
		Net Assets, End of Year	\$2,105,688.00







# **THANK YOU TO OUR DONORS!**

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Andress Family Foundation and Madeleine Andress Monday's Dark Wynn Resorts

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